

Updates on EMRB Initiatives as of February 4, 2021

EMRB Initiative-specific information bulletins:

Shared Investment for Shared Benefit (SISB)

- November 2020 bulletin page 3
- January 2021 bulletin page 5

Regional Agriculture Master Plan (RAMP)

- September 2020 bulletin page 7
- January 2021 bulletin page 9

Integrated Regional Transportation Master Plan (IRTMP)

- September 2020 bulletin page 11
- November 2020 bulletin page 13
- January 2021 meeting brief page 15



PROGRESS UPDATE

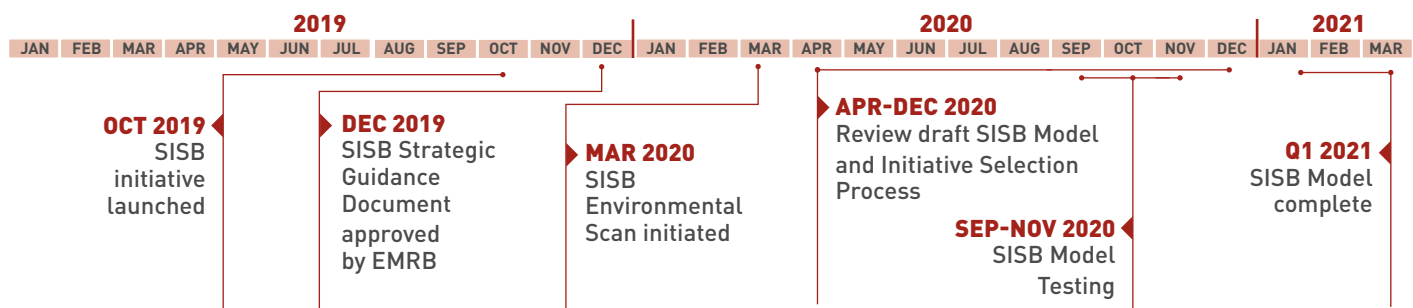
- The Task Force completed a series of workshops and endorsed a Strategic Guidance document providing principles and direction for the initiative.
- Consultants have completed interviews with all 13 member municipalities to inform key features of an SISB model.
- The Task Force has reviewed a conceptual SISB model for the Region developed based on feedback from the Task Force, Working Group, and relevant research of existing models.
- The Task Force was presented a motion to approve the draft Initiative Selection Process incorporating recommendations from the Working Group. After some discussion by the Task Force, the Task Force unanimously approved a motion to refer the item back to EMRB Administration to more clearly distinguish between regional projects within scope for EMRB, and sub-regional projects out of scope for EMRB.

- The Task Force was presented with two test scenarios based on the draft SISB model. The test cases included investment in Broadband Connectivity Infrastructure and a Regional Waste Management Facility. The test case scenarios allowed Task Force members to understand the flexibility of the SISB model, examine potential cost/benefit scenarios, and provide feedback on the Project Team on key aspects of the SISB model.
- The ongoing review of the draft SISB model continues to provide more clarity on how potential investments and benefits may be shared among EMRB members, including a shared pool, member reimbursements, as well as consideration of non-financial contributions by, and benefits to, participating members.

UPCOMING ACTIVITIES

- In response to the motion referred back to EMRB Administration, the Project Team will re-engage the Working Group and Sub-working Group to further refine the Initiative Selection Process to distinguish between regional projects within scope of EMRB and sub-regional projects out of scope for EMRB.
- The Project Team will bring a revised version to the next Task Force meeting in December and will also continue to further refine the SISB model dashboard.

HOW WE'RE GOING TO GET THERE



WHAT'S COMING UP

NOVEMBER 2020

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DECEMBER 2020

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LEARN MORE

To learn more about the Shared Investment for Shared Benefit initiative, please visit emrb.ca/sisb

LEGEND

- WORKING GROUP
- EMRB BOARD
- TASK FORCE
- MAJOR DELIVERABLE



ABOUT

ISSUE 4, NOV 2020

SHARED INVESTMENT FOR SHARED BENEFIT



WHAT IS SHARED INVESTMENT FOR SHARED BENEFIT?

Shared Investment for Shared Benefit (SISB) models are decision-making tools to identify initiatives that require a shared approach among partners, and quantify the required investment and benefits for those partners.

SISB can mean much more than putting dollars into infrastructure; for example, sharing data or expertise collectively for regional benefits.

WHY ARE WE CREATING AN SISB FOR THE REGION?

As a Region, we know we're stronger when we work together. The Edmonton Metropolitan Region Growth Plan identified a need to prioritize and collaborate on regional investments to support shared growth.

The creation of an SISB model recognizes that as one Region we're greater than the sum of our parts, and that our common challenges can be solved by shared investments and solutions.

WHAT WILL SISB DO FOR THE REGION?

Developing an SISB model will create a truly regional framework reflecting the unique capabilities and shared strengths of regional municipalities. SISB will help the Region identify opportunities and share limited resources for programs, services or infrastructure that will benefit the whole Region, that would otherwise be beyond the reach of one municipality alone.

SISB will offer a transformational approach to regional cooperation with potential to create measurable cost savings, process efficiencies, leverage economies of scale, and provide value to regional citizens.

SISB TASK FORCE MEMBERS

Mayor Rod Frank C	Strathcona County
Mayor Cathy Heron VC	City of St. Albert
Mayor John Stewart	City of Beaumont
Mayor Ray Ralph	Town of Devon
Mayor Don Iveson	City of Edmonton
Mayor Gale Katchur	City of Fort Saskatchewan
Mayor Bob Young	City of Leduc
Mayor Tanni Doblanko	Leduc County
Mayor Barry Turner	Town of Morinville
Mayor Rod Shaigec	Parkland County
Mayor Stuart Houston	City of Spruce Grove
Mayor William Choy	Town of Stony Plain
Mayor Alanna Hnativ	Sturgeon County

OUR REGIONAL CONTEXT



SECOND FASTEST GROWING REGION IN CANADA

STRATEGIC INTENT OF THE SISB INITIATIVE

To invest in and leverage the collective strengths, capacity, and resources of the Region's municipalities, and other stakeholders, to eliminate inefficiency, ensure timeliness of action, and deliver infrastructure, programs and services that would otherwise be beyond a municipality's ability to accomplish individually.

SISB will create long-term shared benefit that will enhance the Region's overall quality of life and create the conditions that will contribute to its global competitiveness, attractiveness, and sustainability as we grow."



RAMP



MRSP



SISB



RECAS



BROADBAND



IRTMP



KPIs/EMRGIS





PROGRESS UPDATE

- The Task Force (TF) has completed a series of workshops resulting in a Strategic Guidance document providing principles and direction for the initiative.
- Consultants have completed interviews with all 13 member municipalities to inform key features of an SISB model.
- The TF have reviewed a conceptual SISB model that demonstrates how investments and benefits may be shared among EMRB members, including a shared revenue pool for future investments and a reimbursement model to offset costs incurred by host members.
- The TF approved several key steps of the **SISB Initiative Assessment Process** up to and including Step 3C: Vote of Support phase for potential SISB initiatives. Based on feedback from the TF, the Initiative Assessment Process replaces the SISB Initiative Selection Process, and now includes additional consideration for:
 - A more comprehensive initial assessment of Regional Significance.
 - Consultation with municipal councils at two points in the process: once following the assessment of regional significance and again after the business case, feasibility study, and SISB modelling has occurred.
 - Clarity on the governance of each initiative, and the role of EMRB, in the business case and feasibility stage.

WHAT'S COMING UP

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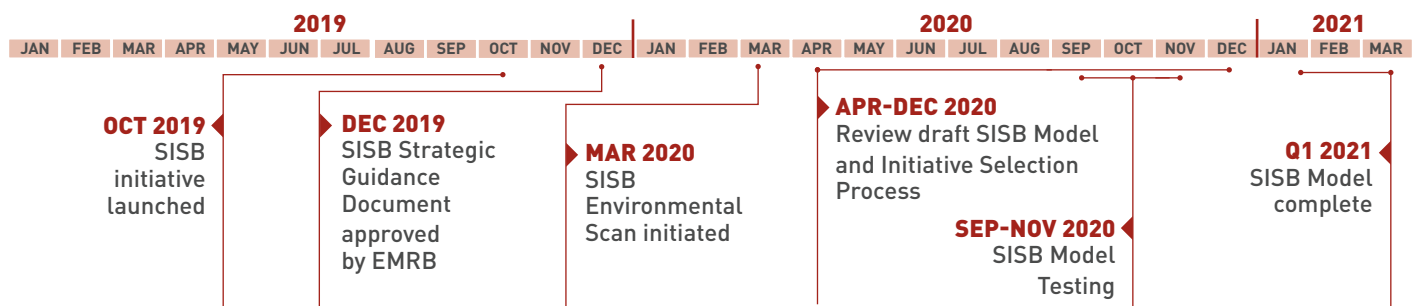
LEGEND

- WORKING GROUP
- EMRB BOARD
- TASK FORCE
- MAJOR DELIVERABLE

UPCOMING ACTIVITIES

- The Working Group will meet twice in January. Based on direction from the TF, the consultant, WG, and Administration will address the practical and logistical details of how the model will be governed, maintained and updated.
- The Working Group will review and provide feedback on all project deliverables to date, including the SISB Framework and Conceptual Model and key learnings from the Environmental Scan.
- The TF will engage in further work to refine Step 4 of the Initiative Assessment Process relating to the "Member Vote of Support" to determine how to proceed with initiatives that are not unanimously supported by the Board.

HOW WE'RE GOING TO GET THERE





ABOUT

ISSUE 5, DEC 2020

SHARED INVESTMENT FOR SHARED BENEFIT



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WHAT WILL SISB DO FOR THE REGION?

Developing an SISB model will create a truly regional framework reflecting the unique capabilities and shared strengths of regional municipalities. SISB will help the Region identify opportunities and share limited resources for programs, services or infrastructure that will benefit the whole Region, that would otherwise be beyond the reach of one municipality alone.

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Mayor Alanna Hnatiw	Sturgeon County

OUR REGIONAL CONTEXT



SECOND FASTEST GROWING REGION IN CANADA

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SISB will create long-term shared benefit that will enhance the Region's overall quality of life and create the conditions that will contribute to its global competitiveness, attractiveness, and sustainability as we grow."



RAMP



MRSP



SISB



RECAS



BROADBAND



IRTMP



KPIs/EMRGIS





PROGRESS TO DATE

- In Oct 2019, the Task Force established direction for the Regional Agriculture Master Plan endorsing: draft Policy Area Objectives, draft Refined Policy Directions, and a draft Agriculture Policy Area Map to inform the development of land-use policies under RAMP.
- The four policy areas endorsed by the RAMP Task Force are:
 - POLICY AREA 1: Rural Agriculture Area**
 - POLICY AREA 2: Agriculture Complementary to Other Uses**
 - POLICY AREA 3: Agriculture Within Future Transition Lands**
 - POLICY AREA 4: Urban Agriculture**
- In Dec 2019, the Board endorsed a report on the **economic imperative for agriculture** establishing the economic case for preserving prime agricultural lands in the Region to support opportunities for growth in the value-added sector.
- In Feb 2020, the Task Force reviewed a **draft stakeholder engagement plan** to collect feedback to inform RAMP. Task Force members provided critical feedback and direction to refine the plan to ensure a comprehensive, transparent and inclusive engagement process.
- In September 2020, Task Force members approved a comprehensive **RAMP Stakeholder Engagement and Communications Plan** to consult broadly with producers, rural landowners, agricultural industry stakeholders on the development and potential impacts of RAMP, beginning Fall 2020.
- In light of the COVID-19 pandemic, the Task Force has identified opportunities for virtual engagement, as well as limited in-person engagement sessions in regional municipalities with key stakeholder groups.

UPCOMING MEETINGS

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For more information on RAMP, and to access documents and resources related to the initiative, please visit emrb.ca/ramp

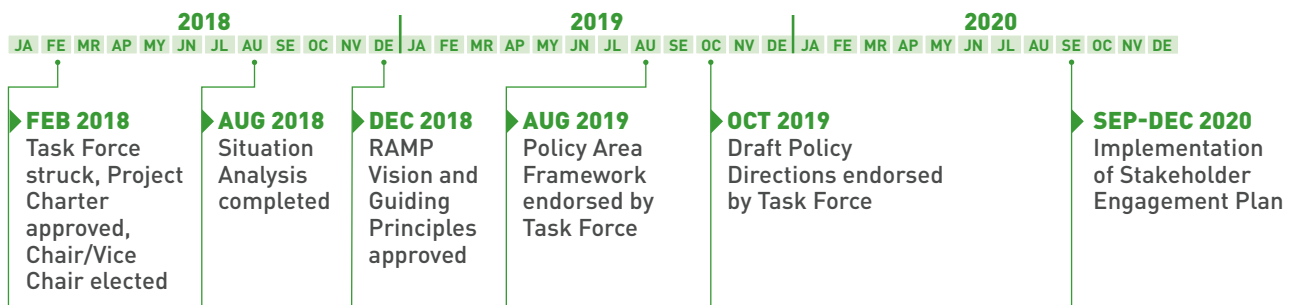
LEGEND

- TASK FORCE
- ★ EMRB BOARD
- 👥 WORKING GROUP
- 📣 PUBLIC ENGAGEMENT

WHAT'S NEXT?

- RAMP Working Group Sub-Committee will meet in September to continue refining draft policy directions, definitions, and policy area maps, in advance of launching engagement.
- EMRB Administration will begin implementing the RAMP Stakeholder Engagement and Communications Plan beginning with the development of the RAMP Backgrounder, Discussion Paper, and engagement website for launch in Fall 2020.
- EMRB Administration and RAMP Communications & Engagement Consultants will work to facilitate an engagement orientation session, identify additional stakeholders, and coordinate in-person engagement sessions across the Region with member municipalities.

HOW WE'RE GOING TO GET THERE





ABOUT

ISSUE 3, SEPT 2020

REGIONAL AGRICULTURE MASTER PLAN



WHAT IS THE REGIONAL AGRICULTURE MASTER PLAN?

RAMP is the first major regional initiative undertaken by the Board to support the implementation of **Re-imagine. Plan. Build**, the 2017 Edmonton Metro Region Growth Plan. RAMP will create a harmonized policy framework that will:

- identify and conserve prime ag lands in the Region for agricultural production
- minimize fragmentation and conversion of prime ag lands to non-ag uses
- promote diversification and value-added agricultural production

RAMP is our commitment to the long-term growth, sustainability and competitiveness of the agricultural and value-added agri-food sectors in the Region - and Alberta's second largest economic driver.

WHY IT'S TIME FOR RAMP?

RAMP represents one of the most significant opportunities for growth planning in the Region. As the Region grows to an estimated 2.2M citizens by 2044, we need a plan to balance the demands that urban growth will place on land use.

A strong future for ag starts with land, and the Region is home to some of the most productive lands in the Province. However, increasing fragmentation and conversion are eroding the economic potential of the sector.

The Region is well-positioned for growth, but realizing opportunities for diversification and growth in the agriculture sector depends on maintaining the land base and agricultural resources needed to grow.

RAMP TASK FORCE MEMBERS

Mayor Rod Shaigec C	Parkland County
Councillor Michael Walters VC	City of Edmonton
Mayor Tanni Doblanko	Leduc County
Mayor Alanna Hnatiw	Sturgeon County
Mayor Barry Turner	Town of Morinville
Councillor Kathy Barnhart	City of Beaumont
Councillor Paul Smith	Strathcona County

MESSAGE FROM THE TASK FORCE CHAIR



"Prime ag land is one of our most valuable resources in the Region. We're breaking new ground on the first Regional Agriculture Master Plan. Through good land stewardship and a balanced approach to urban growth, we can guarantee a vibrant future for agriculture in the Region."

MAYOR ROD SHAI GEC, PARKLAND COUNTY

REGIONAL BENEFITS

RAMP will prioritize the growth of agricultural production and value-added agriculture in the Region, while balancing needs of urban growth.

Creating a sustainable future for agriculture will enable the Region to be a globally competitive provider of safe and high-quality agricultural commodities and agri-food products, create jobs, attract talent, and position the Region as a destination for ag sector investment and trade.

OUR REGIONAL CONTEXT

30% 1.7M 4,655

of Alberta's Class 1 soil making the Region one of the most productive in the province

acres of agriculture land accounting for the single largest land-use in the Region

farm operators, generating an estimated \$3.75B in annual revenue and employing more than 6,000 people



RAMP



MRSP



SISB



RECAS



BROADBAND



IRTMP



KPIs/EMRGIS



Edmonton Metropolitan Region Board

emrb.ca/ramp

[@vegmetro](https://twitter.com/vegmetro)

Our vision is that the Edmonton Metropolitan Region is the dominant hub for northern Alberta and is recognized globally for its economic diversity and excellent quality of life.



PROGRESS TO DATE

- In Oct 2019, the Task Force established direction for the Regional Agriculture Master Plan endorsing: draft Policy Area Objectives, draft Refined Policy Directions, and a draft Agriculture Policy Area Map to inform the development of land-use policies under RAMP.
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- In Dec 2019, the Board endorsed a report on the **economic imperative for agriculture** establishing the case for preserving prime agricultural lands in the Region and opportunities for growth in the value-added sector.
- In Sept 2020, the Task Force approved a **stakeholder engagement plan** to collect feedback to inform RAMP. Task Force members provided critical feedback and direction to refine the plan to ensure a comprehensive, transparent and inclusive engagement process.
- Between Oct and Nov 2020, EMRB **completed stakeholder engagement** with producers, rural landowners, agricultural industry in the region to collect feedback on the development and potential impacts of RAMP. Engagement included:
 - **15 digital engagement sessions, 3 in-person sessions**
 - **97 stakeholder responses**
 - **4 follow-up “Roundtable Review” sessions**
- In Jan 2021, the Task Force reviewed a **draft What We Heard Report** of feedback collected from the RAMP stakeholder engagement campaign. The report provided a high level overview of key implications, gaps and opportunities in RAMP.

UPCOMING MEETINGS

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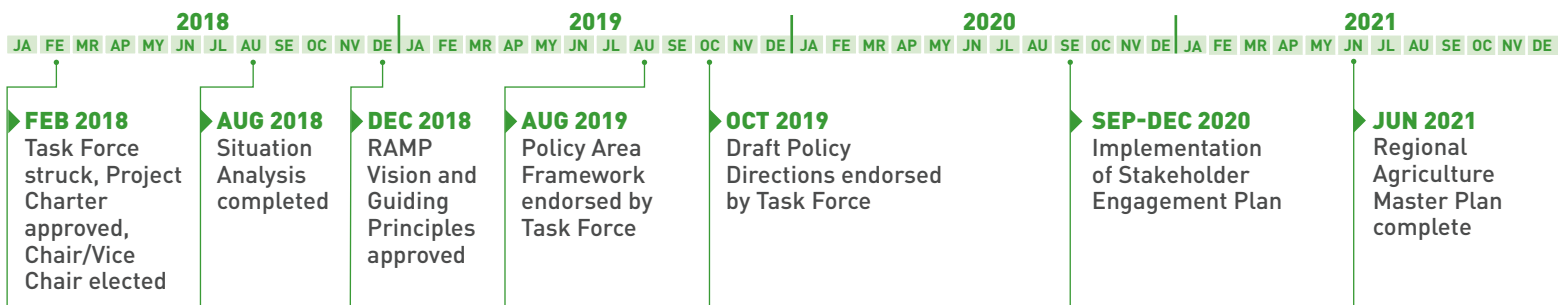
LEGEND

- TASK FORCE
- ★ EMRB BOARD
- 👥 WORKING GROUP
- 📣 PUBLIC ENGAGEMENT

WHAT'S NEXT?

- RAMP Working Group Sub-Committee will continue to refine draft policy directions, definitions, and policy area maps, and evaluate the implications of stakeholder feedback on the development of RAMP.
- EMRB Administration will plan a Board-level workshop to provide an update on RAMP and the draft What We Heard Report. EMRB Administration will extend invitations to relevant ministries in the Government of Alberta and the Capital Region Caucus to attend the workshop.
- EMRB Administration will continue to coordinate engagement opportunities with the Confederacy of Treaty Six First Nations.

HOW WE'RE GOING TO GET THERE





ABOUT

ISSUE 4, JANUARY 2021

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Councillor Michael Walters VC	City of Edmonton
Mayor Tanni Doblanko	Leduc County
<i>(Interim Chair)</i>	
Mayor Alanna Hnativ	Sturgeon County
Mayor Barry Turner	Town of Morinville
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Councillor Paul Smith	Strathcona County

MESSAGE FROM THE TASK FORCE CHAIR



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KPIs/EMRGIS

Edmonton Metropolitan Region Board

emrb.ca/ramp

@vegmetro

Our vision is that the Edmonton Metropolitan Region is the dominant hub for northern Alberta and is recognized globally for its economic diversity and excellent quality of life.



PROGRESS TO DATE

- HDR Consulting Group shared the IRTMP Environmental Scan in a public webinar providing a look at research and trends in transportation planning, and highlighting data from across the Region that will inform the next IRTMP. View the webinar on our **YouTube channel**.
- With support from the Working Group and informed by the Growth Plan outcomes, HDR completed background work for development of the regional transportation model that will help inform the final IRTMP and accompanying policies.
- HDR is testing five future-oriented transportation scenarios through the model. Four initial scenarios include: **Road Focus/Business-as-Planned Scenario**, a **Delayed Investment Scenario**, a **Transit Focused Scenario**, and a **Transit & Transportation Demand Management Scenario**. Responding to Task Force feedback, a fifth scenario examining transportation efficiencies related to **Goods Movement** was added.

WHAT'S COMING UP



Find Task Force reports and more information about this initiative at emrb.ca/irtmp

For meeting packages and agendas, visit emrb.ca/meetings

LEGEND

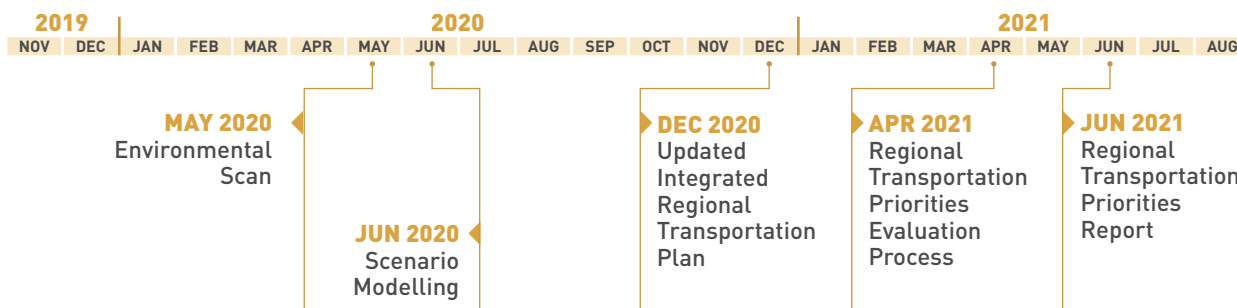
- WORKING GROUP
- EMRB BOARD
- TASK FORCE
- MAJOR DELIVERABLE

- The Task Force has reviewed initial results and metrics from the 'business as planned' and the 'delayed investment' scenarios, including: commuting trends to major employment centres and their effect on congestion and capacity of the network, average network speed, mode split, and congested vehicle kilometers.
- HDR reviewed key assumptions and approaches for the 'transit focused' and 'transportation demand management' scenarios, which will be the next set of scenarios run through the transportation model.

UPCOMING ACTIVITIES

- The IRTMP Working Group will continue work on regional transportation scenarios and the IRTMP policy framework.
- Once modelling the baseline scenarios is complete, the project team will identify and select the most effective and efficient features of all five model scenarios to inform the development of a regional vision for the IRTMP.
- HDR will test the impact of specific transportation infrastructure projects, as well as future trends and technology scenarios on the regional transportation network.

HOW WE'RE GOING TO GET THERE



2021
COMPLETE



ABOUT

ISSUE 6, SEPT 2020

INTEGRATED REGIONAL TRANSPORTATION MASTER PLAN



WHAT IS THE IRTMP?

The Integrated Regional Transportation Master Plan (IRTMP) is a future-ready plan for efficient regional mobility, connecting our communities and economy.

IRTMP will lay the groundwork for a regional network that aligns transportation planning with the 2017 Edmonton Metropolitan Region Growth Plan and prioritize investment in our regional transportation future.

IRTMP recognizes the link between effective movement of people and goods, and regional prosperity. The plan also realizes the need to encourage a mode shift from single-occupancy vehicles to other forms of mass transportation, and emphasizes efficient land-use and environmental awareness in transportation planning.

IRTMP will integrate transportation systems and data from across the Region to create a unified vision to advocate for planning and investment in our transportation infrastructure.

IRTMP is our commitment to work together towards an integrated regional transportation system for our growing population and economy.

WHY DO WE NEED AN UPDATED IRTMP?

The Region is on the move. Updating the IRTMP will ensure we aren't left behind, and that, by 2044, the Region has the necessary transportation infrastructure and mobility options to accommodate an expected population of 2.2 million regional citizens, and connect our economy to Canada and beyond.

IRTMP TASK FORCE MEMBERS

Mayor Gale Katchur C	City of Fort Saskatchewan
Mayor John Stewart VC	City of Beaumont
Councillor Nicole Boutestien	Town of Morinville
Councillor Tim Cartmell	City of Edmonton
Mayor Alanna Hnativ	Sturgeon County
Councillor Justin Laurie	Town of Stony Plain
Councillor Bill Tonita	Strathcona County
<i>Michael Botros</i>	<i>Alberta Transportation</i>

MESSAGE FROM THE IRTMP CHAIR



"Transportation infrastructure is the backbone of this Region; connecting communities, businesses and industry across nearly 9,500 sq. km in the heart of Alberta. Through the IRTMP, we're planning without boundaries for a transportation system that will guarantee our Region is connected, competitive, and positioned for growth."

MAYOR GALE KATCHUR, CITY OF FORT SASKATCHEWAN

VALUE TO THE REGION

IRTMP will create value for the Region by:

- reducing duplication in transportation planning
- leveraging regional data to improve decision-making
- providing a regional vision that prioritizes investment in critical transportation infrastructure
- allowing municipalities to go further with tax-payer dollars through regional cost-savings

OUR REGIONAL CONTEXT

1.3

million regional residents
spread over 12,000 square kilometres and 24 municipalities

8.2

million passengers
through the Edmonton International Airport in 2018 making it the 5th busiest airport in Canada

10

intermunicipal bus routes,
covering 155 kilometres



RAMP



MRSP



SISB



RECAS



BROADBAND



IRTMP



KPIs/EMRGIS

Edmonton Metropolitan Region Board

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[@vegmetro](https://twitter.com/vegmetro)

Our vision is that the Edmonton Metropolitan Region is the dominant hub for northern Alberta and is recognized globally for its economic diversity and excellent quality of life.



PROGRESS TO DATE

- HDR Consulting Group shared the IRTMP Environmental Scan in a public webinar providing a look at research and trends in transportation planning, and highlighting data from across the Region that will inform the next IRTMP. View the webinar on our **YouTube channel**.
- The project team have completed the analysis of the five transportation scenarios run through the model, including: **Business-as-Usual, Delayed Investment, Transit Focused, Transportation Demand Management, and Goods Movement**. Data from the model provides a way to explore the future regional transportation network. The information from this analysis will help build an integrated and efficient network for the Region.
- HDR and the Working Group are now testing the effects of projects and policies on the transportation network. Testing these additional scenarios in the model will help identify the impact of transportation plans and investment priorities on the transportation network.
- HDR and Urban Strategies Inc. have completed a comprehensive **review of Re-imagine. Plan. Build**, the EMRB Growth Plan, identifying specific transportation-related objectives and policies. The review of the growth plan will serve as a tool to inform the policy development for the IRTMP.

WHAT'S COMING UP

NOV 2020							DEC 2020						
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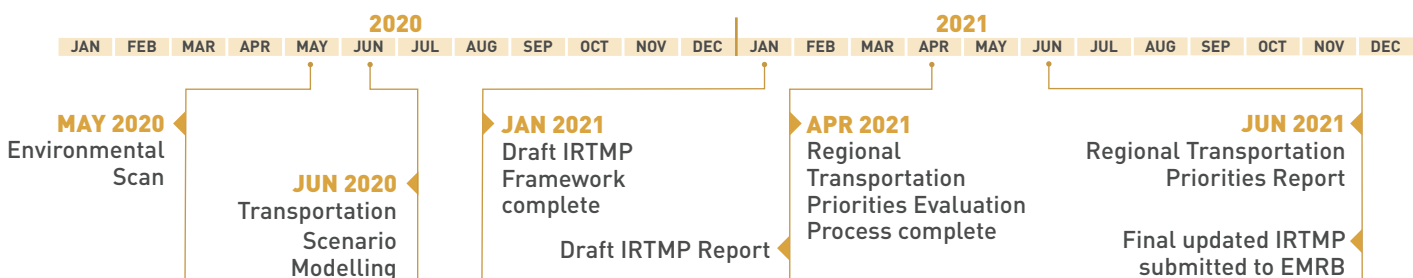
LEGEND

- WORKING GROUP
- EMRB BOARD
- TASK FORCE
- MAJOR DELIVERABLE

UPCOMING ACTIVITIES

- The IRTMP Working Group will be running specific project scenarios through the model. This is the next step in building the preferred network and the transportation project priority list. Work on policy development for the IRTMP continues in parallel to the modelling work.
- The project team has scheduled one-on-one interviews with key regional stakeholders. Regional stakeholders were identified in the project charter, and with additions from the Working Group and Task Force. Stakeholders will be invited to provide input on challenges, priorities, trends, and long-term plans for their organization. Feedback collected will be presented to the Task Force to inform future work on the IRTMP.

HOW WE'RE GOING TO GET THERE



2021 COMPLETE



ABOUT

ISSUE 7, NOV 2020

INTEGRATED REGIONAL TRANSPORTATION MASTER PLAN



WHAT IS THE IRTMP?

The Integrated Regional Transportation Master Plan (IRTMP) is a future-ready plan for efficient regional mobility, connecting our communities and economy.

IRTMP will lay the groundwork for a regional network that aligns transportation planning with the 2017 Edmonton Metropolitan Region Growth Plan and prioritize investment in our regional transportation future.

IRTMP recognizes the link between effective movement of people and goods, and regional prosperity. The plan also realizes the need to encourage a mode shift from single-occupancy vehicles to other forms of mass transportation, and emphasizes efficient land-use and environmental awareness in transportation planning.

IRTMP will integrate transportation systems and data from across the Region to create a unified vision to advocate for planning and investment in our transportation infrastructure.

IRTMP is our commitment to work together towards an integrated regional transportation system for our growing population and economy.

WHY DO WE NEED AN UPDATED IRTMP?

The Region is on the move. Updating the IRTMP will ensure we aren't left behind, and that, by 2044, the Region has the necessary transportation infrastructure and mobility options to accommodate an expected population of 2.2 million regional citizens, and connect our economy to Canada and beyond.

IRTMP TASK FORCE MEMBERS

Mayor Gale Katchur C	City of Fort Saskatchewan
Mayor John Stewart VC	City of Beaumont
Councillor Nicole Boutestien	Town of Morinville
Councillor Tim Cartmell	City of Edmonton
Mayor Alanna Hnativ	Sturgeon County
Councillor Justin Laurie	Town of Stony Plain
Councillor Bill Tonita	Strathcona County
<i>Michael Botros</i>	<i>Alberta Transportation</i>

MESSAGE FROM THE IRTMP CHAIR



"Transportation infrastructure is the backbone of this Region; connecting communities, businesses and industry across nearly 9,500 sq. km in the heart of Alberta. Through the IRTMP, we're planning without boundaries for a transportation system that will guarantee our Region is connected, competitive, and positioned for growth."

MAYOR GALE KATCHUR, CITY OF FORT SASKATCHEWAN

VALUE TO THE REGION

IRTMP will create value for the Region by:

- reducing duplication in transportation planning
- leveraging regional data to improve decision-making
- providing a regional vision that prioritizes investment in critical transportation infrastructure
- allowing municipalities to go further with tax-payer dollars through regional cost-savings

OUR REGIONAL CONTEXT

1.3

million regional residents
spread over 12,000 square kilometres and 24 municipalities

8.2

million passengers
through the Edmonton International Airport in 2018 making it the 5th busiest airport in Canada

10

intermunicipal bus routes,
covering 155 kilometres



RAMP



MRSP



SISB



RECAS



BROADBAND



IRTMP



KPIs/EMRGIS

Edmonton Metropolitan Region Board

emrb.ca/irtmp

@yegmetro

Our vision is that the Edmonton Metropolitan Region is the dominant hub for northern Alberta and is recognized globally for its economic diversity and excellent quality of life.

**IRTMP TASK FORCE MEETING** – Thursday, January 21, 2021 - *Meeting hosted virtually on Zoom***MEETING HIGHLIGHTS****

- The project consultant provided a progress update of the project noting that the regional transportation scenarios are now complete. Work on the policy framework is well underway, along with work on the structure of the final plan and the regional transportation prioritization process. Target date for completion of the final IRTMP is June 2021.
- The project consultant reviewed the results of recent **Stakeholder Engagement** interviews conducted with external organizations impacted by and invested in a regional transportation network.
 - **22** stakeholders were contacted; **19** were interviewed. Stakeholders were grouped into four categories:
 - **Industry** – land development associations, chambers of commerce
 - **Operational** – those involved in transportation including rail, air, trucking
 - **Institutional** – post-secondary institutions and Armed Forces
 - **Active Modes** – transit and cycling advocates
 - Stakeholders indicated interest in regional information sharing, collaboration, maintaining and enhancing the regional transportation system. Stakeholders indicated these regional transportation conversations would allow for a better understanding from an end-user perspective and opportunities for integration.
 - Stakeholders also felt that supporting future industrial activities in the Region required consideration, specifically regarding key export points, and that the EMRB should work closely with provincial and federal governments to leverage sources of funding for transportation infrastructure.
 - Stakeholders provided supportive feedback noting:
 - An efficient, cost-effective, and multi-modal system is key to supporting economic development.
 - Industrial activity will continue to drive the Region's economy, and both internal and external connectivity are priorities for stakeholders.
 - Active modes (transit and cycling) require regional integration and high level of service to be successful.
 - New technologies (such as new fuel technology, connected vehicles/automation, and supply-chain processes) present significant new opportunities for improving the transportation system.
 - TF members discussed the report findings, including: the role of the IRTMP in road/rail interfaces and rail upgrades; the efficiency of bussing and transportation for post-secondary institutions outside the core; questions about the cost variance of on-demand bussing; importance of Villeneuve airport's to future goods movement; and the role of IRTMP in communicating and advocating for regional alignment with other partners and providers not participating in the Regional Transit Service Commission (RTSC).
- The project consultant introduced the **draft structure of the IRTMP**, including the policy framework developed to guide the policies for the final IRTMP. The consultant and EMRB Administration noted draft framework and policy structure were guided primarily by the EMRB Growth Plan. TF members discussed how policies in IRTMP could augment the Growth Plan without duplicating previous planning efforts.



- **Plan Structure** – the basic outline for the final plan includes:
 - **Transportation System Challenges and Opportunities** – outlines “what we have” in our current transportation network in the Region.
 - **Outcomes** – how the IRTMP will contribute to realizing the Growth Plan vision and policy areas:
 - Serving the Diverse Needs of the Region
 - Sustainable and Resilient Communities
 - Health and the Environment
 - Economic Competitiveness and Prosperity
 - **System Strategies** – four system-based themes described and supported by policies and schedules that articulate how EMRB will achieve the outcomes of the IRTMP:
 - Optimizing the use of existing corridors and infrastructure
 - Connecting goods to markets
 - Getting people to jobs and services
 - Connecting modes and supporting modal shift
 - **Best Practices** – outlining how and what the IRTMP drew from other similar regions’ plans.
 - **Implementation** – direction, toolkits, and processes that outline the next steps for moving forward, including how municipalities can deploy IRTMP in municipal planning efforts.

- TF members discussed the plan structure, expressing support for the format and flow, noting that it will make an easily consumed document with tangible steps for moving forward.
 - TF members appreciated the outcomes-focus of the plan, noting that they were pleased with the acknowledgement of the diverse needs of the Region.
 - TF Members commented that the system strategies seemed “now focused” and noted the importance of also being “future-focused”, while considering how COVID-19 might impact transportation needs in the Region.
 - WG members also shared their support for the plan, reiterating the system-wide/regional nature of the plan, and its importance in aligning municipal planning with the Region as a whole.
 - TF members addressed concerns about calendar timelines and the uncertainty about the future by reminding members that plans like the IRTMP should be milestone-focused – once the June timeline is achieved.

- The consultant concluded with a preview of the current work underway by the WG, including the process and considerations for developing policy direction and specific policies.

SUMMARY OF DECISIONS	
PASSED	<i>Item 6.1: That the IRTMP Task Force endorse the IRTMP Plan Structure and Policy Framework to inform future work.</i>

NEXT STEPS

- WG will continue the policy work with the drafting of specific policies; they will also work on the project long list and the prioritization process.
- Next Task Force meeting: February 26, 2021. Special Board Workshop: March 11, 2021.