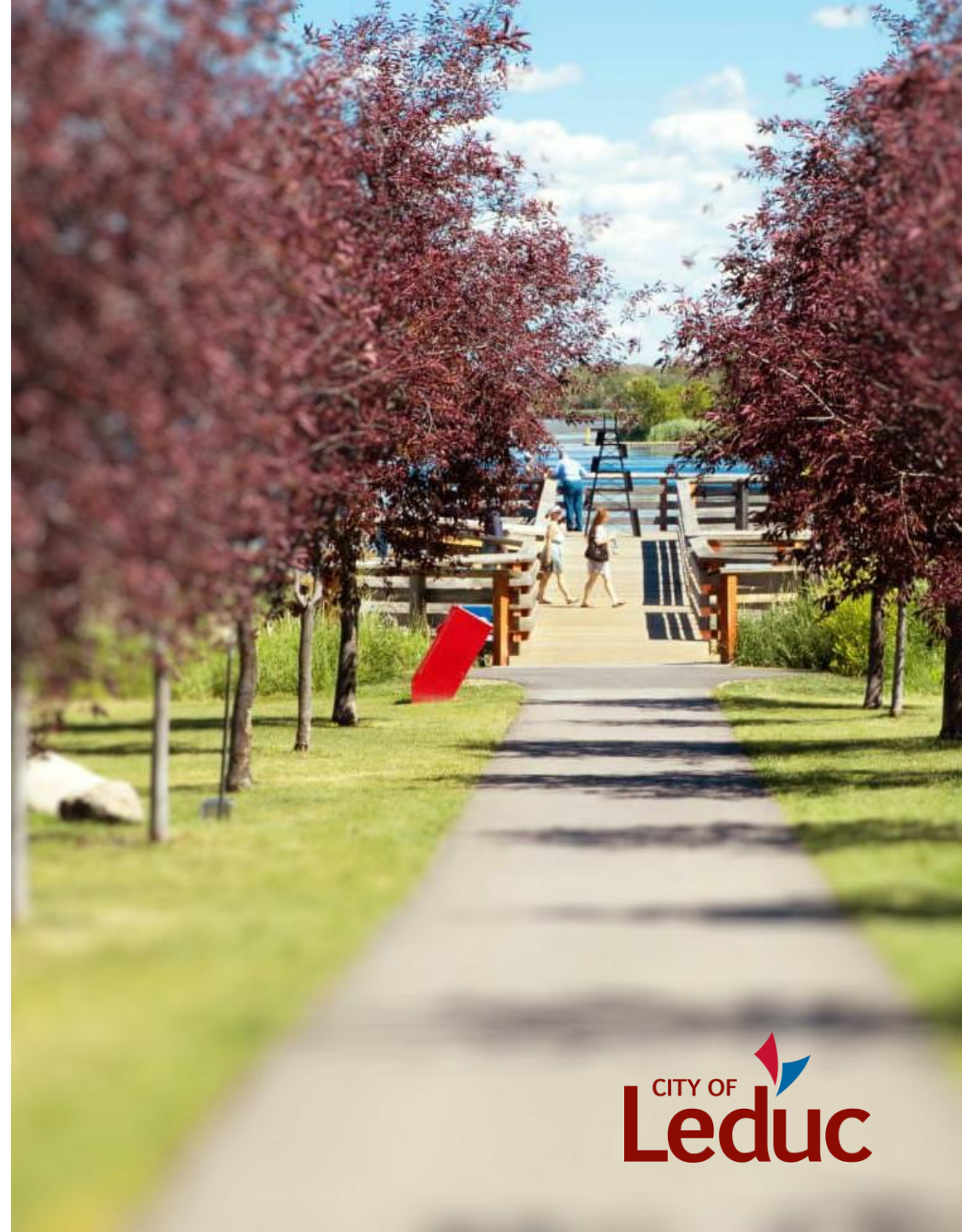


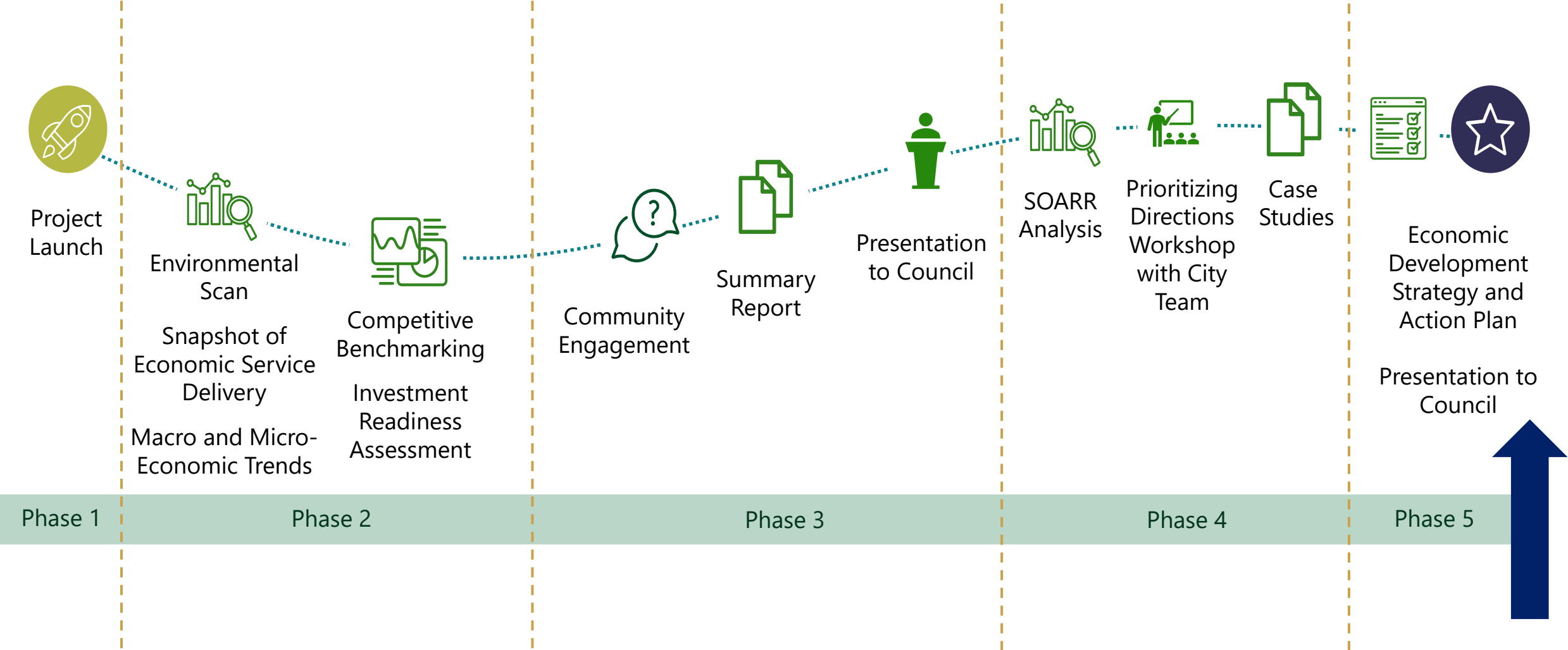
# City of Leduc

## **Economic Development Strategy and Action Plan**

February 24, 2025



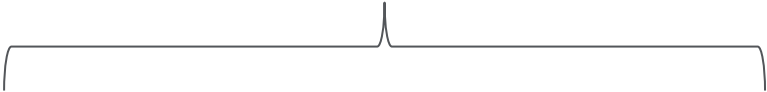
# Project timeline



# Economic Development Strategy

# Sector priorities

## Economic Drivers



**Energy**

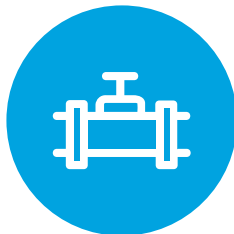
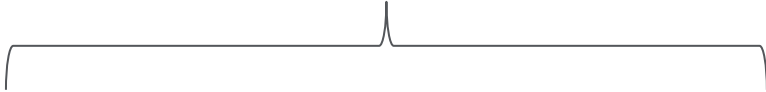


**Advanced  
manufacturing**



**Transportation  
and  
warehousing**

## Developing Opportunities



**Hydrogen**



**Value-  
added food  
production**



**Tourism**

# Vision



**Together, we are setting the foundation for a  
prosperous, interconnected Leduc and  
boldly moving towards a dynamic,  
sustainable, and thriving economic future  
for everyone.**



# Guiding principles



**Industrial and commercial development are needed to support residential growth**

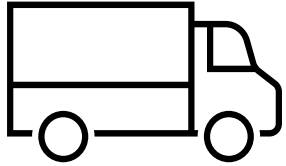


**Building a complete community that enhances the city's appeal is a priority**

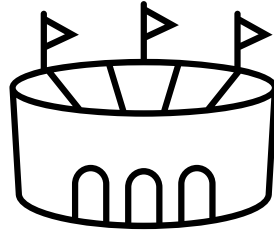


**Partnerships are essential to increase capacity and impact**

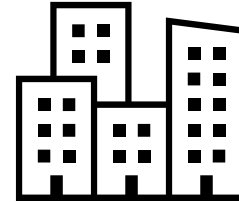
# Strengths to build from



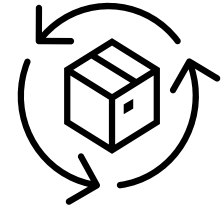
**Location on a major  
transportation network**



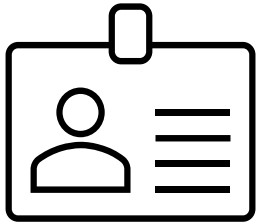
**Sports and recreation  
assets**



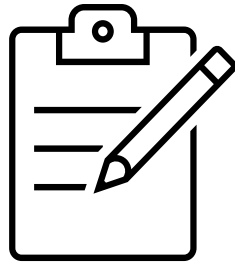
**Leduc Business Park**



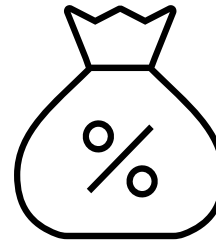
**Food Development  
Centre**



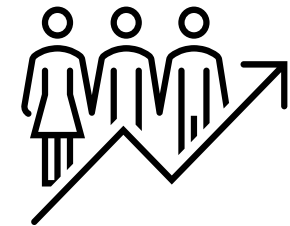
**Access to labour force**



**Development friendly  
municipal policies**

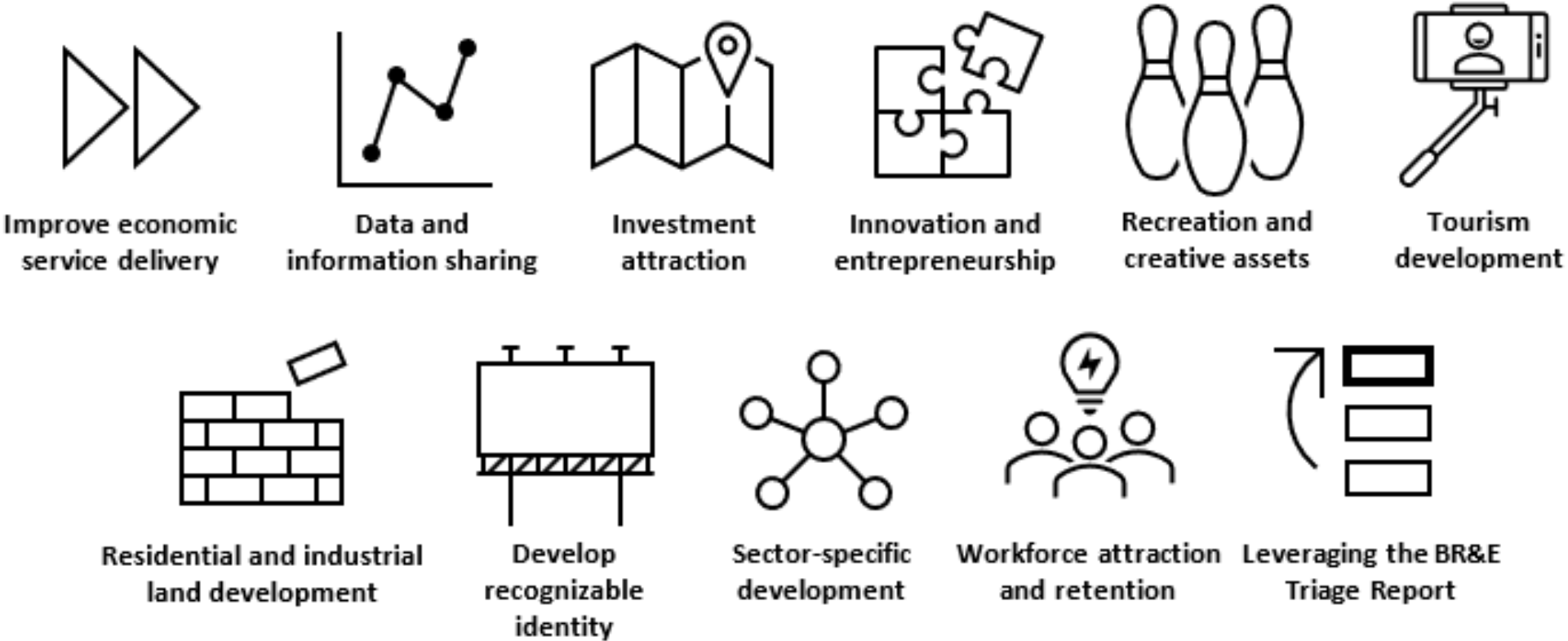


**Business friendly  
environment**



**Economic development  
partnerships**

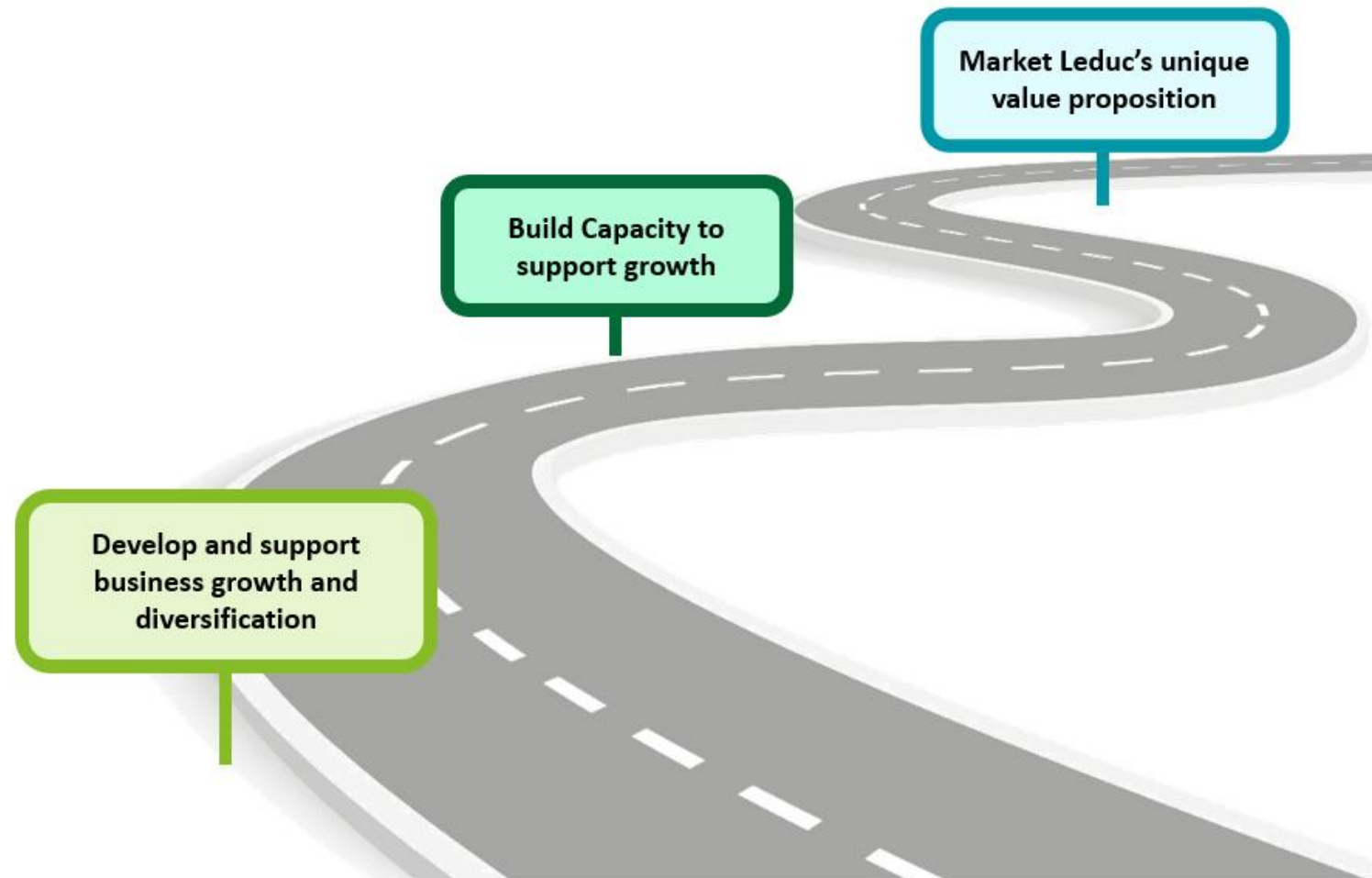
# Leveraging opportunities to grow Leduc's economy





# Strategic Directions and Objectives

# Strategic pillars



# Action plan at a glance

Strategic pillars			
Develop and support business growth and diversification		Build economic development capacity to support growth	Market Leduc's unique value proposition
Objectives	Promote sector diversification.	Create a well-defined economic development service delivery system.	Attract investment to Leduc's priority sectors.
	Enhance support for local businesses.	Utilize economic development service delivery partners to increase business support programming and services.	Develop and promote tourism experiences and assets that build on Leduc's strengths.
	Ensure the City of Leduc has the skilled workforce needed for economic growth.	Promote regional collaboration to leverage collective assets and foster a unified approach to economic development.	Develop and promote tourism experiences and assets that build on Leduc's strengths.

# Future-focused economic development



**Bolstering resources to be regional leaders in economic growth**



**Strategic advantages and potential for an innovative economy**



**Focused efforts for impactful results**



**Leaders in economic development excellence**



**Excellence requires continued investment: risk of inaction**

# Questions





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