



ANNUAL CORPORATE UPDATE

FOR CITY OF LEDUC MUNICIPAL COUNCIL

APRIL 14, 2025



7.92 Million

PASSENGERS SERVED

5.6% increase
over 2023



161K
aircraft
movements



Reached more than 97%
of pre-pandemic passenger volumes



Economic Output: **\$5.3 billion**
Supporting **23,500** jobs

 **2024**



**Optimize
The Operation**



**Optimize YEG Operations
Optimize YEG's Ecosystem & Culture**

**Monetize
Our Assets**



**Monetize YEG's Land
Monetize YEG's Energy Capacity**

**Prioritize
Aviation**



**Prioritize Aviation Activity
Prioritize the North**

PRIORITIZING AVIATION

WestJet continues to grow at YEG:

Existing Routes

Comox (YQQ) 12x weekly - 92% capacity increase

Grande Prairie (YQU) 11x weekly - 175% capacity increase

Kelowna (YLW) 28x weekly - 57% capacity increase

Ottawa (YOW) 13x weekly - 98% capacity increase

Regina (YQR) 14x weekly - 133% capacity increase

Saskatoon (YXE) 14x weekly - 100% capacity increase

Winnipeg (YWG) 28x weekly - 53% capacity increase

Source: WestJet Airlines, Cirium Diio Mi as of January 10, 2025

Notes: Weekly frequency based on peak seasonal frequency months of July and August



PRIORITIZING AVIATION

Various Partners Continue Capacity Growth at YEG:



KLM

Amsterdam (AMS) 5x weekly - 6% capacity increase,
6x weekly for June only



Porter

Hamilton (YHM) starts daily service June 11



Air Canada

Montreal (YUL) 3x weekly - 38% capacity increase
San Francisco (SFO) 1x daily service resumes May 1



United Airlines

Chicago (ORD) 3x weekly - service launches May 24
Denver (DEN) 2x daily - 11% capacity increase
Houston (IAH) 4x weekly - service launches May 23



PRIORITIZING AVIATION

Ongoing Route Development Activities Span the Globe

Flying non-stop on any of YEG's ~50 routes is the best way to tell airlines our region can support more air service

North America

- New initiatives, like working with regional energy companies to provide data illustrating the demand for non-stop service to Houston, are working (**referrals welcome**)

Europe

- The YEG Wants London campaign has garnered tens of thousands of supporters, providing insights for airlines to help us stand out

Asia

- Charter flight from Tokyo for the Canadian Hydrogen Convention serves as a proof of concept that our region wants connectivity with Japan



London, UK



PRIORITIZING AVIATION

Air cargo and multimodal trade is promoted and enabled at YEG creating opportunities to move more goods through the Edmonton region

International Cargo Hub:

- Government of Canada's NCTF funding finalized
- \$4-5 billion in private development expected

Commercial Drone Deliveries:

- Partnerships and business cases continue to advance

Just Launched! [ShipAlberta](#)

- A local service that puts Alberta first, ShipAlberta ensures the best solutions are being provided to Alberta retailers, promoting e-commerce and logistics activities



PRIORITIZING AVIATION



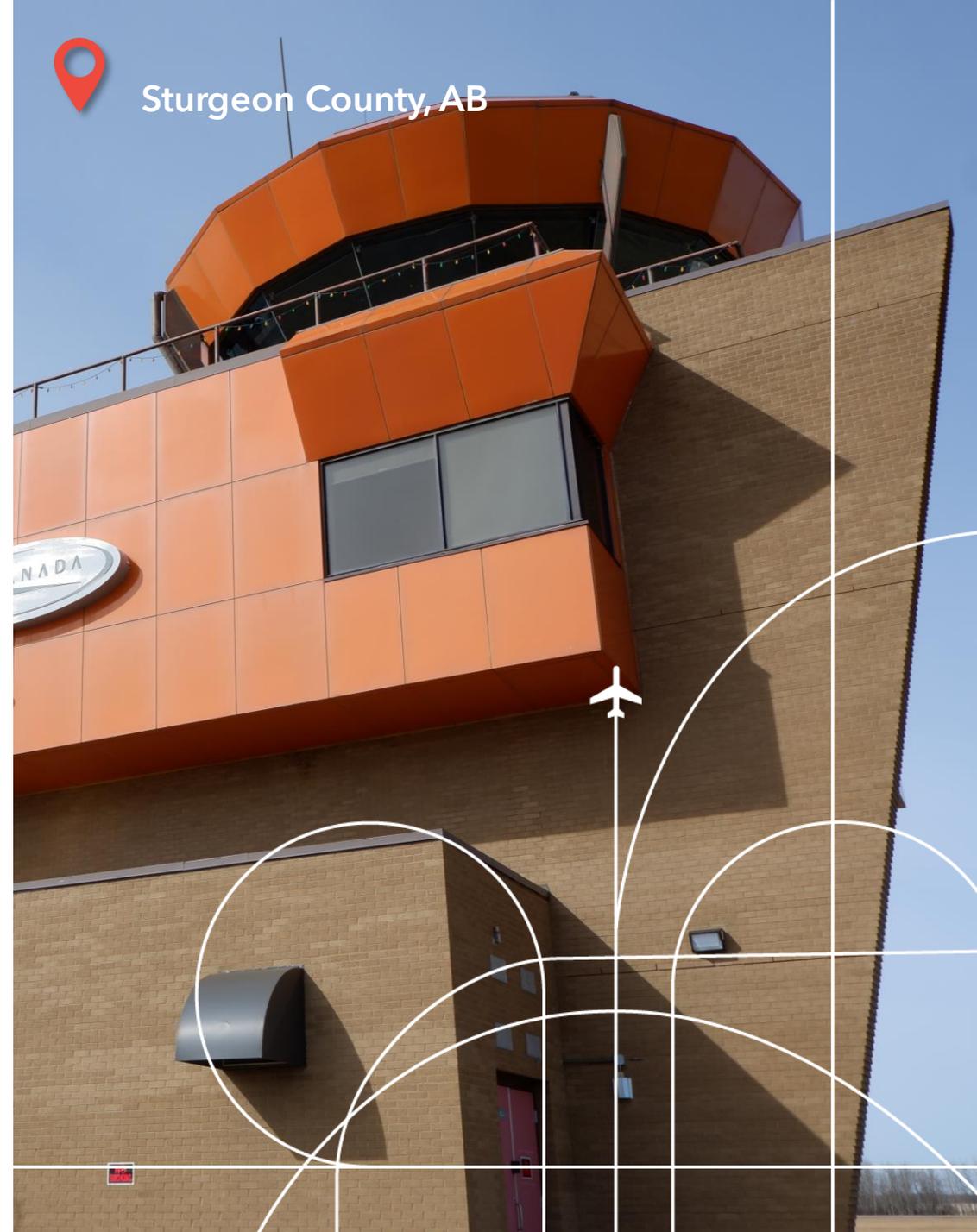
ZVL supports YEG and the Edmonton Metro Region by providing capacity for:

- **General aviation** services for small fixed or rotary-wing aircraft
- Alternate space for **air ambulance operations**
- **Flight training**
- Compatible aircraft **maintenance**
- **Drone innovation** and **development**



Introducing: Trevor Caswell

As the new General Manager of ZVL, Trevor brings decades of aviation management and cargo development success to Villeneuve Airport.



MONETIZING OUR ASSETS REAL ESTATE

Real estate developments support jobs and the generation of non-aeronautical revenues for YEG:

- Development and marketing plans continue for the 3,500 acres of available land
- Negotiations are underway for the Western Main Operating Base to locate at YEG supporting the AC-330 Husky fleet

EDMONTON | News

National defence department considering Edmonton for western CC-330 Husky base



The Royal Canadian Air Force's second CC-330 Husky, part of the Strategic Tanker Transport Capability project to replace the CC-150 Polaris fleet, arrived in Ottawa on Feb. 16, 2024. (Facebook / Canadian Armed Forces)



Alex Antoneshyn
CTVNewsEdmonton.ca

Edmonton International Airport is negotiating to be the Department of National Defence's (DND) western main operating base for the Royal Canadian Air Force's (RCAF) CC-330 Husky fleet

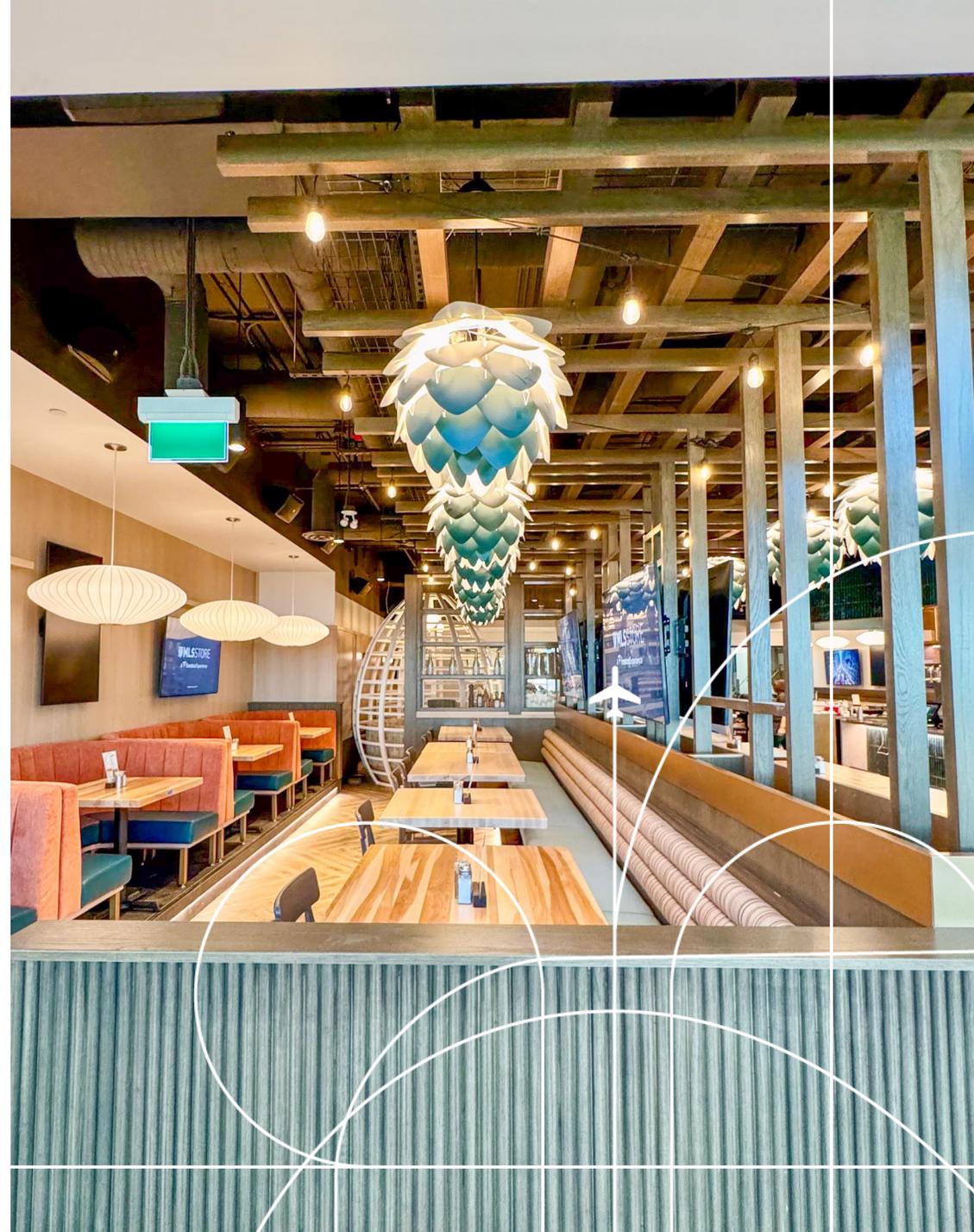
MONETIZING OUR ASSETS

PASSENGER

EXPERIENCE

Terminal dining and retail options continue to grow at YEG:

- New brands include OEB Kitchen and Bar, Wheels Up Burgers and BBQ, Starbucks (3rd location), and Avalon
- Multi-year terminal refresh underway, promoting passenger experience, operational efficiency and driving non-aeronautical revenues



OPTIMIZING THE OPERATION

The teams at YEG and ZVL are the cornerstone of our success:

- We are focused on fostering a culture of excellence, within our corporate team and beyond to our airport ecosystem

Our terminal is built for tomorrow's passenger:

- We are working to ensure our square footage is optimized within our current terminal footprint, large enough for significant growth



FOUNDATIONAL PRINCIPLES SAFETY AND SECURITY

We are prepared for major incidents thanks to our regional partnerships with emergency responders:

- Simulated “crash on” exercises took place at YEG and ZVL in 2024
- Combating human trafficking with regional law enforcement agencies



Introducing: Devon Bateman

As the new Manager of Emergency Planning and Security, Devon brings decades of RCMP and emergency planning experience to the role.



FOUNDATIONAL PRINCIPLES SUSTAINABILITY

Our commitment to environmental, social and governance best practices creates a competitive value proposition for our airports:

- Additional hydrogen fuel vehicles added to our fleets
- Airports Council International (ACI) - Level 2 Carbon Management Accreditation
- New Social Impact and Indigenous Procurement directory
- Community Impact program supports the **Leduc and District Food Bank, Rise Up Society, Leduc and Region Chamber of Commerce, and Nisku Energy Show.**



NAVIGATING US-CANADA RELATIONS

Uncertainty is pronounced in aviation amid a fluid trade war situation:

- US Transborder bookings are down across Canada
- US travel boycott could have isolationist effects
- Rebuilding commercial air service is a significant undertaking – as seen during the pandemic

Our response includes:

- Continued business development to grow Canadian capacity
- Aggressive business development for new European or Asian connectivity



AIR SERVICE CALLS TO ACTION

Your municipal leadership can impact connectivity to our region, so please consider:

Using your voice to call for federal regulatory conditions that promote competition and prioritize connectivity to Canada's non-hub airports.

Telling your constituents that every non-stop flight booked from YEG sends a signal to airlines to keep investing in our region.

Asking your contacts from major regional employers and cargo shippers to engage with us and provide anonymized data to improve our pitches to airlines **(referrals welcome)**.



THANK YOU

