Urban Agriculture Plan

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What is Urban Agriculture?

Urban agriculture is the practice of growing food and raising animals within a city environment















Plan Overview

- 4 Key Principles
- 10 Objectives
- 41 Policies
- 10 Big Moves





PRINCIPLE 1: STRONG LOCAL FOOD ECONOMY



Leduc supports the growth and diversification of the local food economy, including the value-added agriculture industry, to leverage existing successes and explore new opportunities.

Objectives:

- 1. Attract & Retain Investment
- 2. Enable Community-based Value-added Opportunities
- 3. Explore & Expand Food Production Opportunities

- 1. The City will explore the creation of an agriculture industry working group
- 2. The City will explore an urban farm or garden demonstration
- 3. The City will examine the feasibility of a community kitchen



PRINCIPLE 2: FOOD ACCESSIBILITY & AFFORDABILITY



Leduc supports stable access to local, affordable, and nutritious food to enhance food security within the community.

Objectives:

- 1. Support Food Access & Sharing
- 2. Promote Local Food Production & Self-Sufficiency

- 1. The City will consider the creation of an edible landscaping pilot project
- 2. The City will examine the creation of a policy or program for community/urban gardens on suitable public land.



PRINCIPLE 3: COMMUNITY WELLBEING

Leduc supports building community cohesion and encouraging volunteerism through urban agriculture to support community social development and wellbeing.

Objectives:

- 1. Create Connections in the Community
- 2. Promote Benefits of Gardening

- 1. The City will explore the creation of an urban agriculture 'Champion' to connect community members and implement the Plan
- 2. The City will explore "get ready to grow" annual event for the Benefits of Gardening



PRINCIPLE 4: EDUCATION & SKILL DEVELOPMENT



Leduc supports community members to get involved in and benefit from urban agriculture by offering access to urban agriculture knowledge, resources, and skill development opportunities.

Objectives:

- 1. Build Skillsets
- 2. Generate Public Awareness
- 3. Create Educational Resources

- 1. The City will consider an urban agriculture volunteer database
- 2. The City will explore the feasibility of a marketing campaign to build awareness of the Plan
- 3. The City will assess the feasibility of creating an online agricultural information portal



How will the Plan be Implemented?

IMPLEMENTATION TABLE

PRINCIPLE 1: STRONG LOCAL FOOD ECONOMY

Big Move	Timeframe	Budget Impact
Create a working group or task force with representatives from local agriculture industry and municipal economic development departments to identify and support the needs of the agriculture industry in the area.	Short	\$
Establish a demonstration urban farm or urban garden that showcases how to generate income by growing food intensively at a small scale.	Long	\$\$\$
Establish a community kitchen to be a place for small enterprise food processing and community-based cooking workshops and other gatherings.	Short	\$



Recommendation



That Council approves the Urban Agriculture Plan.



Questions?