



BGC LEDUC

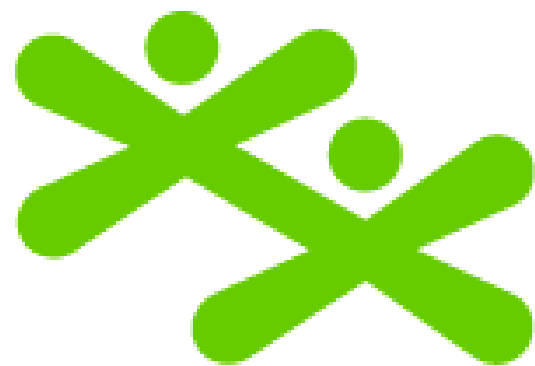
Opportunity Changes Everything

2024



TONIGHT'S PRESENTATION

- 1. Who We Are**
- 2. Programming Updates**
- 3. Community Impact**
- 4. Our Next Steps**



WE ACKNOWLEDGE

BGC LEDUC ACKNOWLEDGES THAT OUR WORK SPANS THE TRADITIONAL TERRITORY OF TREATY SIX AND REGION FOUR OF THE METIS PEOPLES.

WE ARE GRATEFUL FOR THE CHILDREN AND YOUTH THAT CONTINUOUSLY INSPIRE US IN THE WORK THAT WE DO ON THESE LANDS.

WE RECOGNIZE THAT OUR PRIORITIES OF YOUTH SAFETY, STRENGTHENING KINSHIP CIRCLES AND COMMUNITY CONNECTEDNESS ARE IMPOSSIBLE TO ATTAIN WITHOUT THE ONGOING GUIDANCE AND PARTNERSHIP WITH INDIGENOUS ELDERS AND PEOPLES.

our MISSION

To provide safe, supportive places where children and youth can experience new opportunities, overcome barriers, build positive relationships, and develop confidence and skills for life.

our VISION

All children and youth discover and achieve their dreams and grow up to be healthy, successful, and active participants in society.

our VALUES



Belonging

We welcome everyone in a safe, accepting environment based on belonging and positive relationships

Respect

We ensure that everyone—children, youth, families, volunteers, staff—is heard, valued, and treated fairly

Encouragement and Support

We encourage and support every child and youth to play, learn, and grow to achieve their dreams

Working Together

We work together with young people, families, volunteers, our communities, and government

Speaking Out

We speak out for children, youth, and families so that we can make our world better

WHAT OUR CLUB DOES



**PHYSICAL
FITNESS
& SPORTS**



**HEALTHY
SNACKS &
MEALS**

**NUTRITION
& FOOD
EDUCATION**

**GARDENING
PROGRAMS**



**SUMMER
CAMPS**



**MUSIC
DANCE
THEATRE
ARTS**



**VIRTUAL
PROGRAMMING**



**AFTER SCHOOL
PROGRAMS**



**HOMEWORK
HELP**



**STEM
EDUCATION**



**FINANCIAL
EDUCATION**



**DIGITAL
LITERACY**

MENTORING

**YOUTH
LEADERSHIP**

VOLUNTEERING

**CIVIC
ENGAGEMENT**

TRANSPORTATION

**PARENTING
EDUCATION
& SUPPORT**

**JOB
READINESS**

SCHOLARSHIPS

**INDIGENOUS
INITIATIVES &
PROGRAMS**



**MENTAL
HEALTH &
WELLNESS**

**SUBSTANCE
ABUSE &
PREVENTION**

**CRIME
PREVENTION**

**TEEN DATING
VIOLENCE
PREVENTION**

WHAT MAKES US DIFFERENT?

After School Programming: We are more than child supervision...

BGC Leduc works to reduce barriers to help kids and teens develop the skills they need to succeed.

- Inclusive and accessible community-based service
- Role modeling positive relationships with youth mentors and youth leadership programming
- For Youth, By Youth. Employing 12 local youth (high school and university students) to support After School Programs and Summer Camps.
- Addressing the growing complexity of challenges facing children and youth today: youth mental health support, confidence building, affordable/accessible recreation, community connections, food security and inclusive child & youth development opportunities.
- We meet operational standards of excellence under the Federation of BGC Canada and receive incredible support, accountability, resources and training by the national team.



WELCOME TO THE CLUB

Our main streams...

AFTER SCHOOL PROGRAMMING

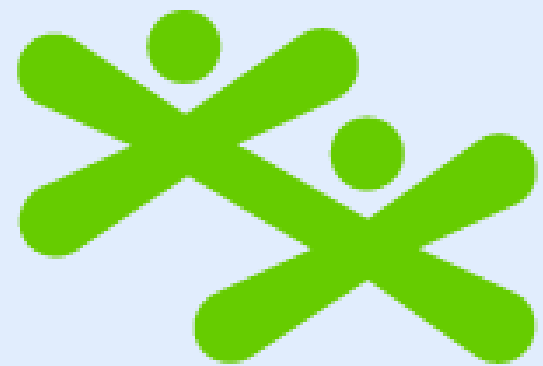
- 6-12 year olds
- During the school year
- Highly subsidized & accessible to families:
- \$0-207 month
VS \$475-900/month

YOUTH PROGRAMMING

- Workshops & Programs
- Development, wellbeing, life skill building and self esteem.
- Free for youth 12-18

SUMMER CAMPS

- 8 weeks of summer fun!
- New theme each week
- Swimming & field trips
- Canada Summer Jobs opportunity for local student employment
- M-F 8am-5pm



COMMUNITY PARTNERSHIPS

Integrated School Support Program

- Willow Park School
- FREE Programming 2-3 evenings/week
- 10-12 year olds
- Intergenerational Mentorship
- Partnered with Planeview, Willow Park, BGC, RCMP
- Partially funded by City of Leduc

Black Gold Outreach School

- Volunteer Experience for teens
- Sharing our physical space during the day time for students who have higher needs
- Keystone Programming Recruitment

Family Resource Network

- Home Visitation (City)
- Family Support (City)
- Cultural Supports (Creating Hope Society)
- Youth Development and Wellbeing

PROGRAMMING UPDATES

BGC Leduc

- 2024-2025 for the first time we will be running PD days, Fall Break and Spring Break camps for members
- Intergenerational Mentorship Programming at Willow Park School
- Quarterly youth programming rooted in Indigenous teachings and crafts
- Highschool Volunteer Credit Opportunities



BGC LEDUC NUMBERS 2023-2024

- 95 After School Programming at LRC Location
- 180 rotating spots at Willow Park
- 410 Summer Camp Spots
- 172 Youth Programming Participants
- 1500+ residents at BGC Community Events
- 6 Youth Volunteers
- 4 Practicum Students
- 27 Corporate Volunteers
- 234 Parent Volunteers...1700+ hours served

(Leduc Country Lights, Black Gold Rodeo, BGC event set up/take down, etc.)





The Learning & Impact Project



2022 was the first year of the Learning and Impact Project - BGC Canada's tool to prove and improve the impact of Clubs across Canada.

The data from the Learning & Impact project points to the transformational impact a Club has in a young person's life. BGC Club youth are more confident, more resilient, and make better choices.

All BGC Clubs were invited to participate by deploying a national outcomes survey to Club children and youth ages eight and older.

5,774 youth were surveyed.

Because of a Club...

92%

of kids say they are more accepting of others

90%

of kids say they are a more positive influence on others

91%

of kids say they are more physically active

90%

of kids say they make better choices

91%

say they are more confident in their abilities

93%

of kids say they take more initiative

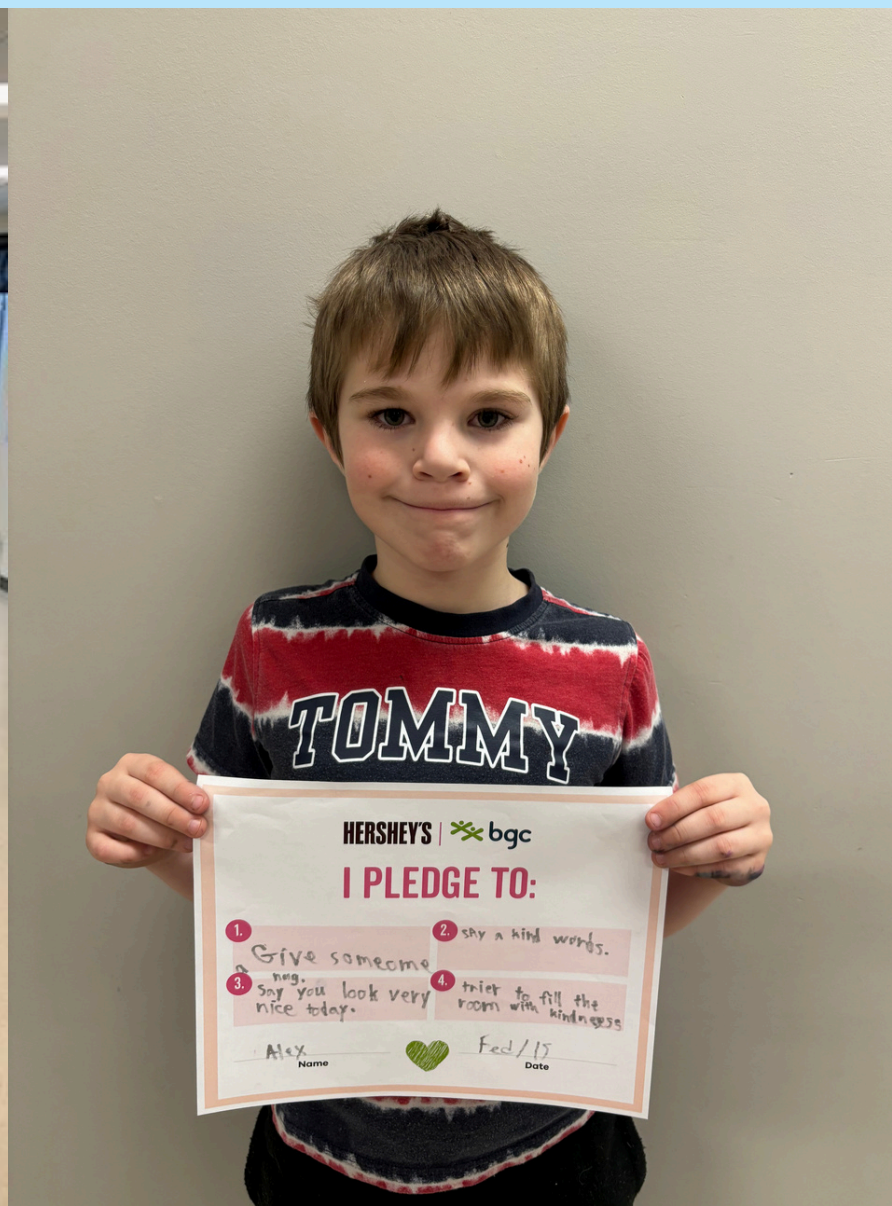
2022 National Participatory Evaluation, Dialogues in Action



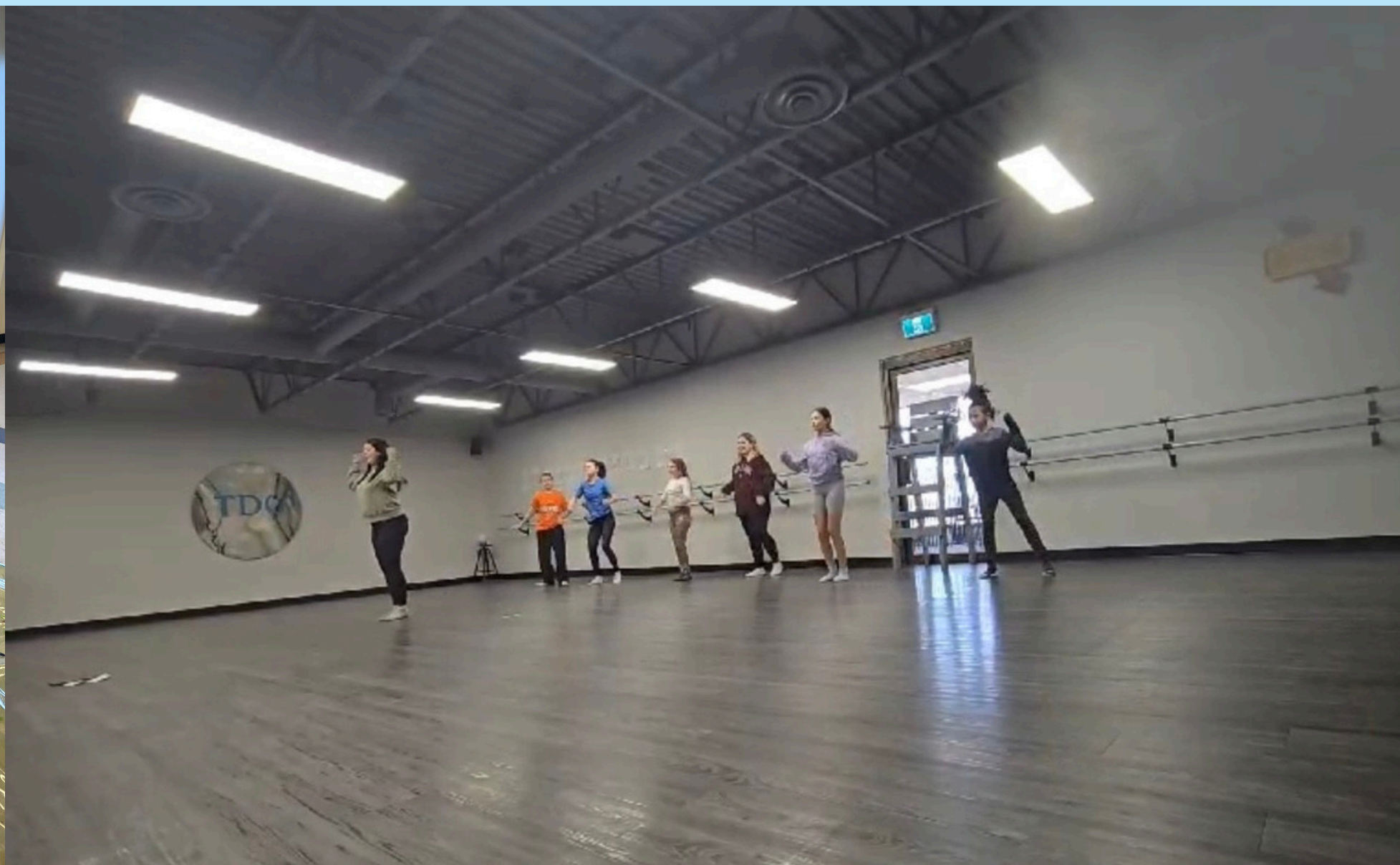
BGC LEDUC 2024 SUCCESS STORIES



"BGC Leduc has changed my son's whole demeanor, completely. (Because of his medical needs) I had to be a hovering mom, and he got nothing for himself because he wasn't allowed to attend other daycares. How was he supposed to get the opportunity to learn independence? But then I contacted BGC Leduc and they were amazing...BGC works around everything for me to help my son be supported and get into the important programs that he needs. His confidence has gone up and he's more accepting of who he is."



"Dance classes have always been out of our budget, and I didn't have the confidence to register my son with Autism to participate as I was unsure if he would be a distraction or even enjoy the classes. I didn't want to pay the registration only for him to struggle. BGC Leduc offered a free 6 week session and were so open and accepting of my son. Jenna the youth coordinator was patient, kind and included my son to learn some new moves at his own pace. I am emotional even writing this. It was such a positive experience! **His Club peers showed leadership as they extended connection and friendship with my kid who usually struggles to make connections.**"



“As a single mom, who feels in over my head as we grieve the loss of my husband, BGC Leduc makes it affordable for my daughters to try new things, make new friends, go swimming and build leadership skills through the Torch Program and After School Program.”



SHORT TERM GOALS

Our top priorities for 2024:

- Community Visibility / Sharing Club Awareness / Building Programming Partnerships
- Updating our webpage and registration processes so we are more streamlined and accessible to families interested in becoming members
- Re-opening the Keystone Program for youth members 13+, could be a great feeder into the City of Leduc Youth Ambassador Program and Youth Council Initiatives



FUTURE DREAMS

2023 City of Leduc Municipal Census:

- > 5362 children and youth in our community.
- > BGC Leduc regularly serves 295 members.
- > These numbers show us there is huge opportunity to reach more of our young residents.

Potential Opportunities:

- > Explore lease opportunities for Youth Centered Space
- > Respond to the community demand to offer more Summer Camp programming.
- > Black Gold School Division partnership opportunities and existing infrastructure to expand our After School Programs across the community in schools.

We are motivated to serve more of Leduc Region and are excited to grow.





**OPPORTUNITY
CHANGES
EVERYTHING**



QUESTIONS?

