



Make-A-Wish[®]

CANADA

City of Leduc Council Meeting



I wish to sing with OneRepublic

Brandon, 17
uncontrolled seizure disorder

Our Mission

Together, we create life-changing wishes for children with critical illnesses.

Our Vision

To grant the wish of every eligible child.

How Did We Start...

April 29, 1980

- A 7-year-old boy named Chris, who was losing his battle with leukemia, realized his lifelong dream to become a police officer.
- Many of those responsible for fulfilling Chris' wish wanted to do the same for other children with life-threatening illnesses.
- Within months, the Make-A-Wish Foundation was formed.



Little Bubble Gum Trooper

If you could:

- Go anywhere
- Be anything
- Have anything
- Meet anyone

What would that be?



I wish to be a sports
caster
Jasper 9
brain tumor

Our wishes fall into five categories:

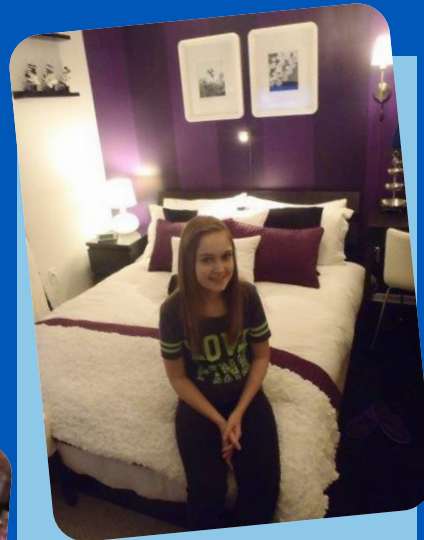


I WISH TO MEET

Justin Bieber
Taylor Swift
The Dallas Cowboys
Elsa and Anna

I WISH TO BE

a cowboy
a princess
an actor
a zookeeper



I WISH TO HAVE

a playhouse
a tent trailer
a gaming computer
a shopping spree
a custom saddle

I WISH TO GO

to Hawaii
to Walt Disney
World® Resort
To Australia
To Paris



I WISH TO GIVE

Visit an orphanage
Donate to a cause
Clean the ocean
Make care packages
Build a library for
cancer camp

Wish Journey and Community Engagement

A transformed life, off to change the lives of other children - many of whom will grow into adulthood.



Referral

Child is referred and determined medically eligible for a wish.



Onboarding

Welcome call and mailing ✓
Welcome video from alumni families
Family reviews wish packet/completes forms
Introduction to Family Contact (FC) in writing and call (if FC is volunteer)



Wish Discovery

FC builds connection with child
FCs facilitate discovery – wish ideas emerge from child
Child expresses wish ideas
Wish approval/announcement ✓



Wish Creation

Wish planning

Alumni and Family Engagement

Post-wish conversation to complete family's story
Wish evaluation
Welcome to alumni community ✓



Wish Granted

Child and family experience the magic of Make-A-Wish



- ★ Medical Professionals
- ★ Wish Granting Staff
- ★ Wish Granting Volunteers
- ★ Vendors, Donors, Sponsors

- ★ Wish Alumni
- ✓ Milestone
- ★ Wish Boost

Make-A-Wish.



The Impact of a Wish

Trauma Relief



9 out of 10 wish kids

reported that the wish experience relieved them from traumatic stress.

Emotional & Mental Well-Being



9 out of 10 wish parents

saw their child's emotional well-being improve with a wish.

Turning Point



9 out of 10 medical providers

say a wish increased compliance with treatment.

Strength to Fight



8 out of 10 wish kids

reported that their wish gave them the strength to fight their critical illness.

Long-Term Impact



9 out of 10 medical providers

Observed that the wish experience has a positive impact on a child's physical well-being and overall quality of life.

Wishes are...

*I wish to meet
Buzz Aldrin*

Ethan, 11
Cystic Fibrosis

- A chance to make positive memories

- A chance for parents to reconnect with other children and their partners

- Time for siblings to play with each other off a hospital bed

- A chance to celebrate recovery

- Time to bond as a family

- A possibility to meet other families experience the same conditions

- A break from illness

- A time to remember what its like to NOT be sick.

HOPE

STRENGTH

JOY



I Wish to go to my favourite theme park

Elias, 10
Heart Condition

166

children are waiting for a wish in Greater Edmonton Area;

320

Wishes in progress in Northern Alberta

8

8 located in Leduc

Wishes to have a hot tub, to go to Disney World, and to meet Max Verstappen

Since 1990, Make-A-Wish has granted:

- 51 wishes granted in Leduc
- Wishes to meet Lightning McQueen, to go snorkeling in Hawaii, to have a CrossFit gym, to be a princess, and to visit family in Newfoundland



Make-A-Wish. GRAND SLAM

SLO-PITCH TOURNAMENT ★ 2023 ★



*I wish to be
a Blue Jay*
Braeden, 3
Cardiac Condition

The Stats

- Raised over \$121,000 (granting roughly 20 wishes)
- 13 teams & 160 registered participants
- Onsite fun for all including; Home Run Derby, Base Running, raffles, silent auction, sports massage, local DJ & after party



Braeden, 10
Cardiac Condition

The Feedback

“There seemed to always be something to do during nongame time, which is important to keep people onsite.

Also loved the “wish” moments showing how go those brave little troopers!”



“Loved being able to bond with other teams and have a team building experience with my own team/organization!”

2023 Top
Fundraising Team
Big Wave Wishers
Raised:
\$22,620



Make-A-Wish® GRAND SLAM

SLO-PITCH TOURNAMENT ★ 2024 ★



2024 Goals

- Raise \$105,000 (granting roughly 10 wishes)
- 16 teams & 300+ registered participants
 - Co-ed teams of 10-15 Players (age 18+) must raise \$5000 by game day. Player registration fee: \$50 & goes towards goal
 - Fans can register for free with no requirements and each team can have unlimited Fans
- Onsite fun for all including; Home Run Derby & Base Running competitions, raffles, silent auction, local vendors, & onsite after party (rain out location: Canadian Brewhouse Leduc)
 - Anticipating between 450-850 attendees
- Local focus for participants, partnerships, volunteers & sponsors

*** Teams who raise \$10,000 will be paired with a local wish kid as their honorary team captain

Make-A-Wish® GRAND SLAM

SLO-PITCH TOURNAMENT 2024

August 24-25, 2024
William F. Lede Park

Engagement Opportunities

- Experience the life-changing impact of a wish
- Demonstrate your support by participating:
 - Encourage City of Leduc residents, staff departments and first responders to register a team or sign up as a Fan
- Volunteer
 - ~60-70 volunteers are required
 - Roles include set-up & tear-down, score keeping, providing first aid, selling raffle tickets, running the skills competitions, photography, and more
- Create an onsite presence
 - During opening speeches, land acknowledgment & ceremonial first pitch
 - Host an activation



Make-A-Wish. GRAND SLAM

SLO-PITCH TOURNAMENT

★ 2024 ★

Help Grant Wishes, One Pitch At A Time


- Event Hosting Grant
 - \$2,954.70 (venue rental cost)
- Enhance the overall event experience
 - Opening Ceremonies
 - First Aid
 - Volunteers
- Community Leadership



Impact

- Inspiring, heart-warming and joyful opportunity to bring Leduc residents together to support their community - while having fun!
 - Boost to local tourism
- Bringing positivity and mental well-being to the City of Leduc by helping to grant life-changing wishes





*I wish to
give funds to
my doctor for
cancer research*

Matthew, 16
cancer

“My wish is that no other child has
to go through what I went through.”

—Matthew, wish kid

**Thank you for
having us!**



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