

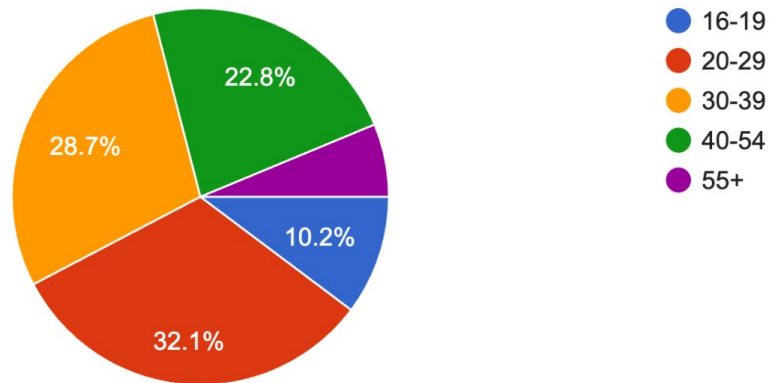


# Hello Leduc



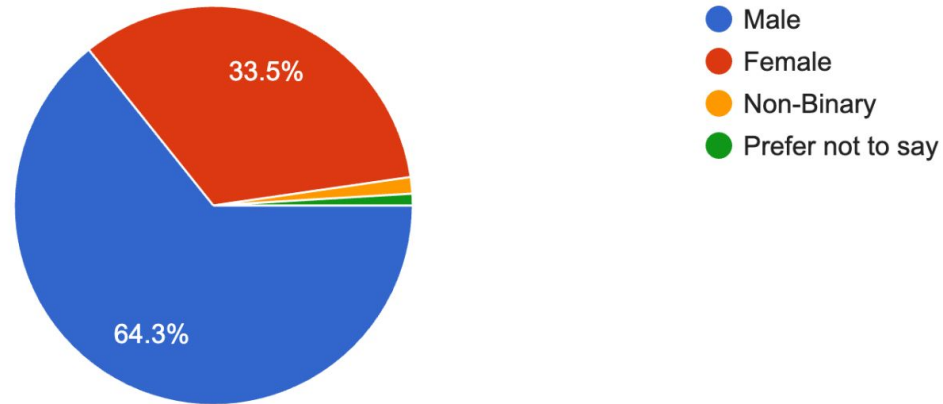
## What is your age?

527 responses



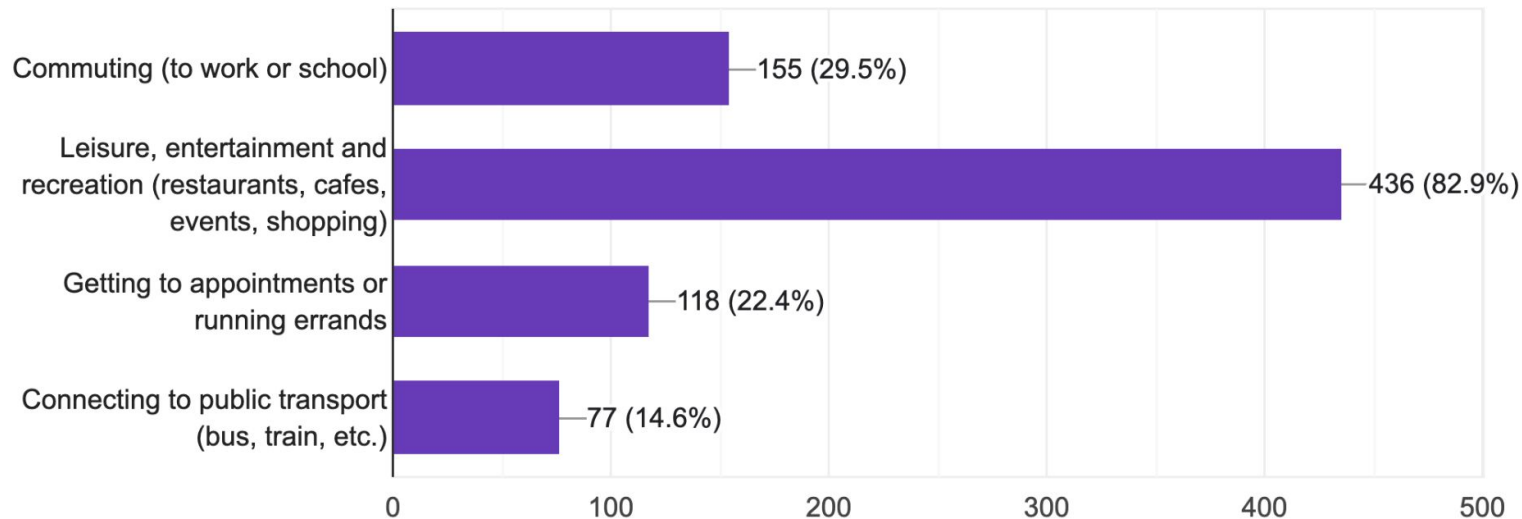
## What gender do you identify with?

526 responses



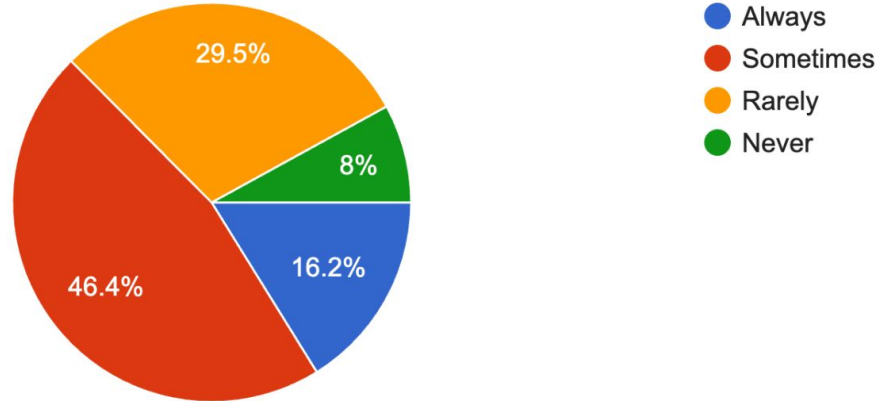
## What do you use e-scooters and/or e-bikes mostly for? (check all that apply)

526 responses



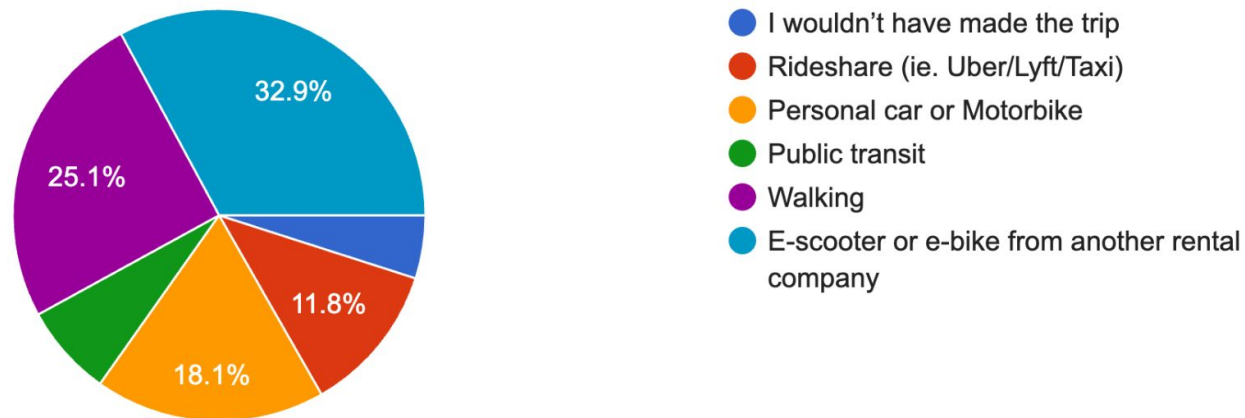
## How often do you see misparked Bird Canada e-scooters and/or e-bikes?

526 responses



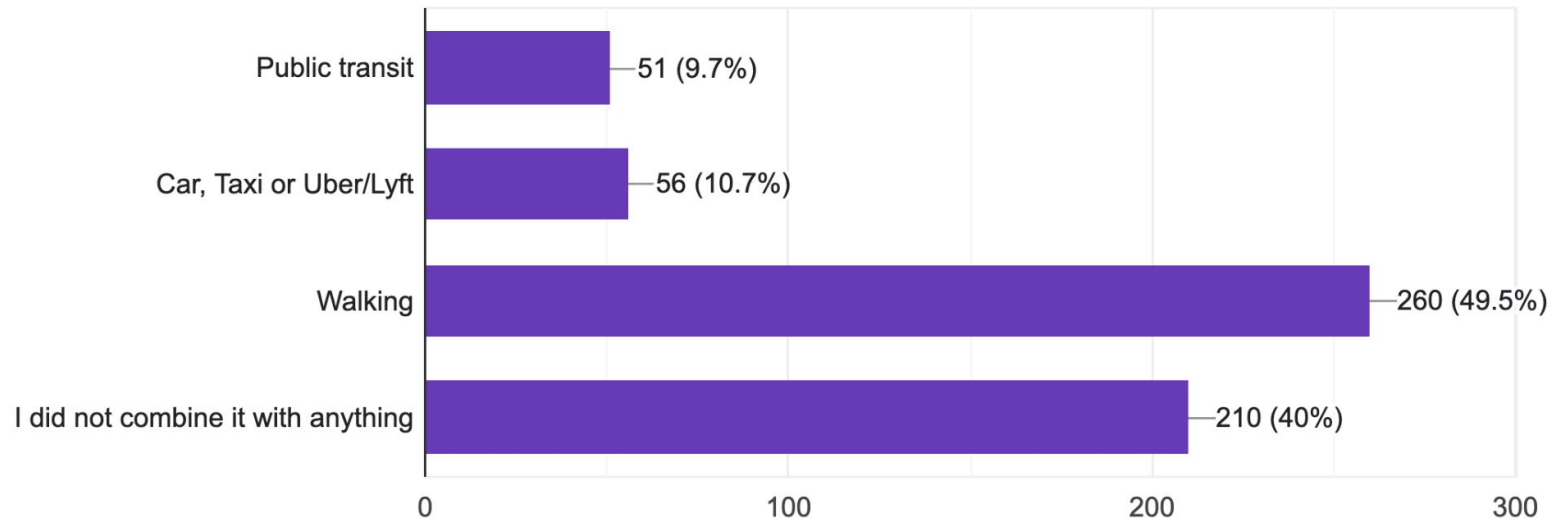
For your most recent trip, if Bird was not available, what other mode of transportation would you have used instead?

526 responses



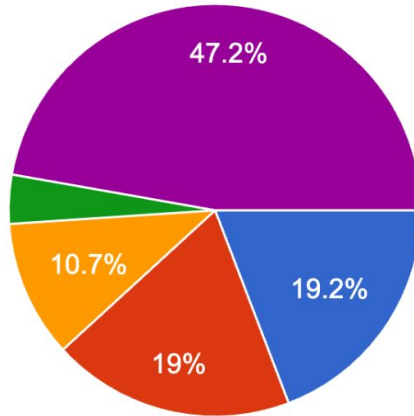
## For your most recent trip with Bird Canada, did you combine it with any of the following?

525 responses



On a standard trip with Bird Canada, did you make a purchase before/during/after riding to/from any of the following?

521 responses

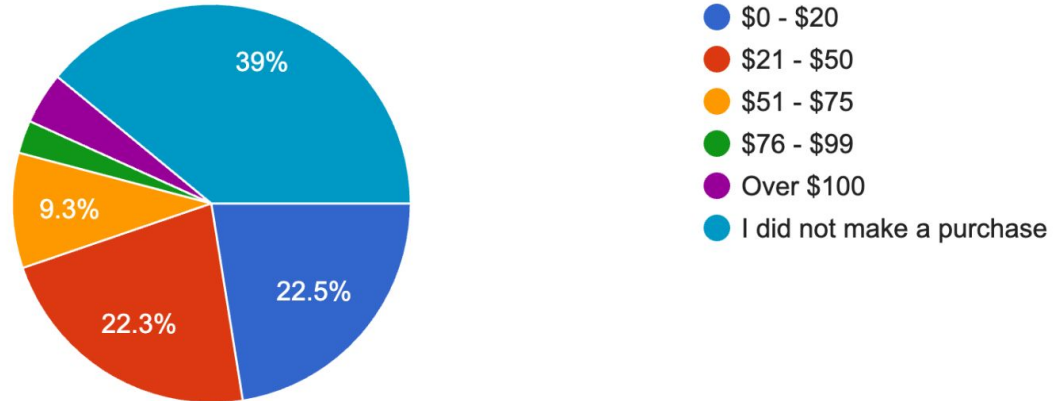


- Shops (Department stores, supermarket, shopping centers, etc.)
- Hospitality venues (restaurants, cafes, bars, etc.)
- "Leisure and recreational venue (gym, movies, concerts, events, etc.)"
- I did not make a purchase



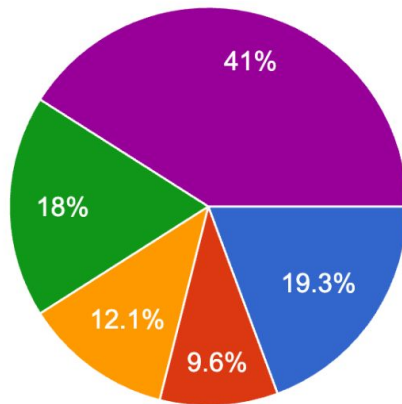
## What was the value of your purchase?

525 responses



## What do you appreciate most about Bird e-scooters and/or e-bikes in your area?

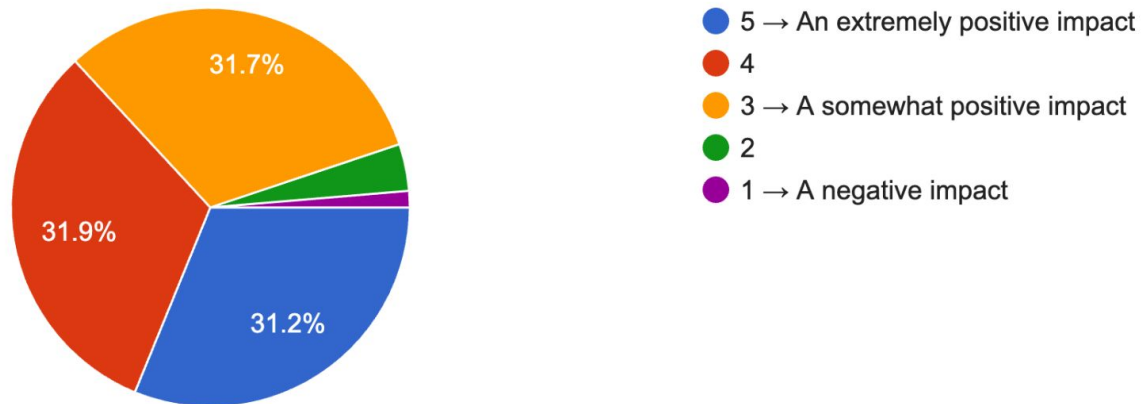
522 responses



- Great alternative to public transport
- Sustainable and Environmentally-friendly option
- Easier way to explore the town or city
- Faster way to get around and extend my range
- More Fun/Enjoyment

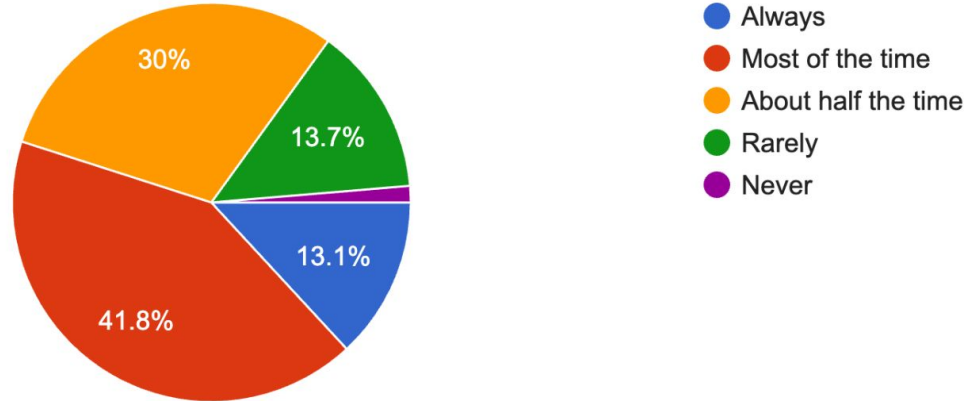
## What overall impact do you think Bird has had in your city?

526 responses



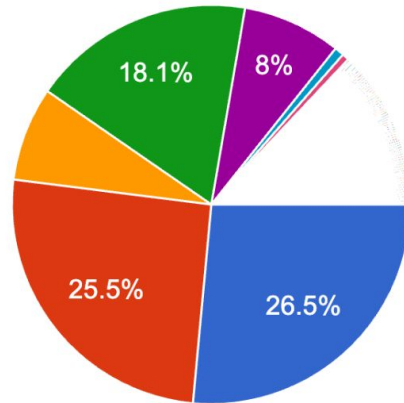
## How often could you find a Bird vehicle when you wanted one?

526 responses



## What changes could make you ride a Bird vehicle more often?

525 responses



- Larger operating area
- More vehicles to be available
- More parking area
- More promotions
- Nothing, it is all good as it is!
- Cheaper
- Lower prices
- Better payment/not pre pay

▲ 1/10 ▼